



## Prov British Seem to Lack Firepower Required For Falklands Assault

By Richard Harwood

*Washington Post Service*

**BUENOS AIRES** — It is simple enough to write a scenario for the recapture of the Falkland Islands by Britain.

Great ships of the line lay offshore bombing Argentine positions. Landing craft and amphibious tractors form up at a line of departure and head off in waves for the beach.

British fighter-bombers strafe and fire rockets at the shoreline until the instant the Royal Marines storm ashore. Within a few days the Union Jack flies again over the port at Stanley. There are many white crosses, but a great victory has been won.

This, of course, is an old scenario for island fighting in the Pacific in World War II.

"The era for that kind of amphibious assault is entirely over," a U.S. Marine colonel said. "The naval gunfire it requires no longer exists, not even in the U.S. Navy."

The British fleet steaming south toward the Falklands is poorly equipped to provide covering fire for a landing, according to reports from London. It includes five destroyers and nine frigates, a small force by World War II standards.

There are other serious hazards to a frontal assault. In virtually every Pacific landing in World War II, the U.S. Navy had complete air superiority. That is not the case here.

The British are bringing two aircraft carriers with 40 vertical-takeoff Harrier planes and 40 to 50 helicopters. Argentina has about 150 combat aircraft, including 113 fighters and interceptors and 23 helicopter gunships, U.S. sources say.

Britain would operate at a disadvantage in the air against this force, partly because the Harriers have a range of only 100 miles when fully loaded, military sources say. The Argentines can reach the Falklands from at least five major mainland air bases.

Another problem facing the British is the ground-force ratio. The rule of thumb in World War II

island fighting was that the invading force required a manpower advantage of three or four to one, but British invaders would most likely be outnumbered in the Falklands.

The British force of Marines and commandos is reported to number more than 5,000 or 6,000. Argentina has put 7,500 to 10,000 troops on the island with food for 60 days and ammunition for 20 days of combat. C-130 transports bring in new stocks daily, newspaper reports say.

Tanks are unsuited for the terrain. A British journalist who visited the island more than a year ago wrote: "It is inhospitable country, peat bog and fell dotted with place names which suggest its bleakness: Tumble Down Mountain, Mount Misery, Buff Cove, No Man's Land."

"Crossing 20 miles of it by Land Rover will take six hours on a good day. The peat collapses, wheels go up to their axles in mud and bog water, jacks and planks are produced, passengers are instructed to heave. It happens every mile or so."

### Air-Craft Guns

Argentine anti-aircraft batteries have been spotted in recent days around the airstrip at Stanley where interceptors reportedly are based. The strip is not an ideal operational field. A U.S. official said that when Adm. Gen. Jose Vazquez, landed on the island in a Fokker F-28 last week, the crosswinds flipped the plane on its back.

The winds reach 80 knots at this time of the year, creating 30- to 40-foot seas, another impediment to an amphibious assault.

There are two imponderables about the Argentine defenses. The level of fortification is one. The Pacific landings of World War II were made terribly costly by the strength and ingenuity of the Japanese defenses — intricate cave and tunnel systems, bunkers and pillboxes, and artillery and mortar batteries aimed at potential landing beaches. There is no evidence the Argentines have attempted anything so ambitious.

The other imponderable is the staying power of the Argentine troops. They are led by professional officers and noncommissioned officers, but the ordinary soldier is a draftee serving only eight to 14 months. The educational level of the draftees is said by Argentine officers to be very low.

"The real preoccupation of the army," one officer said, "is with internal subversion. We don't think much in terms of conventional war. We have no history of warfare, whereas the British history is impressive."



British Marines crouch on the flight deck of the carrier Hermes during a training exercise while en route to the Falkland Islands.

## Normal Phone Used In Taped Reagan Call

By Paul Taylor

*Washington Post Service*

**WASHINGTON** — A telephone conversation about the Falklands crisis April 9 between President Reagan and Secretary of State Alexander M. Haig Jr. was intercepted because neither man chose to use a scrambler telephone, according to administration sources.

A transcript of the three-and-a-half-minute conversation between the two was published Friday by the columnist Jack Anderson, who was given a tape by a source he has declined to identify.

The conversation, which took place as Mr. Haig was flying from London to Buenos Aires and Mr. Reagan was on a working vacation in Barbados, briefly reviewed Mr. Haig's efforts at shuttle diplomacy between Britain and Argentina but involved nothing of a top-secret nature.

Here is a transcript of the taped conversation:

Mr. Reagan: "Al, hello Al. I'm glad the British fleet doesn't move that fast. You must have been in the air for about 12 hours now and [pause]. There's going to be an uphill struggle. Did you get any idea as to whether the emotion that you met in your meetings goes out beyond the Parliament to the people as well? Over."

Mr. Haig: (Ten-second pause.)

Mr. Reagan: "I sounded as if there was not much acceptance of the multinational presence here. Are there any variants of that you think she might go for? Over."

Mr. Haig: (Thirteen-second pause.)

Mr. Reagan: "Oh, that sounds good. Incidentally, the submarine of theirs, ah, do you think it's apt to go ahead with retribution and sink anything within the 200 miles and would that be enough to vindicate them? Over."

Mr. Haig: (Fourteen-second pause.)

Mr. Reagan: "Oh, that's good. Well, I won't ask you to speculate on any next steps because I know you haven't talked yet there in Buenos Aires. But, in those talks, if it's helpful at all, why, don't hold back on making me the bad guy and insisting on restraint if that's necessary. Over."

Mr. Haig: (Nineteen-second pause.)

Mr. Reagan: "OK. Well, I know it's a tough one and an uphill fight. Just let us know if there's anything at this end that we can do to be of help. And, ah, good luck. [Pause] Over."

Mr. Haig: (Eight-second response.)

Mr. Reagan: "Just did today. [Pause] Had a good swim in this ocean that you're looking down on. And it was wonderful. Well, OK. I'll make it over and out then, or [unless] you've got something else. OK, good luck. [Pause] Over."

The government on Saturday released an exchange of telegrams between Pope John Paul and Gen. Galtieri. The pope expressed concern that diplomatic efforts to resolve the dispute appeared headed for deadlock.

Gen. Galtieri said that Argentina was willing to make further efforts to find peace but that it would "not be humiliated by any demand dictated by its wounded pride and least of all if it is backed by the arrogant use of force."

British submarines have been under orders to sink Argentine warships entering a 200-mile war zone around the islands.

**Ceasescu in North Korea**

**TOKYO** — President Nicolae Ceasescu of Romania has arrived in Pyongyang from China for an official visit to North Korea, the North Korean news agency reported Sunday.

No rebel casualties were reported in the two ambushes Friday by the New People's Army, the military arm of the outlawed Communist Party of the Philippines. The attacks occurred in Quezon and Camarines Norte provinces, southeast of Manila.

**9 Killed in Ambushes By Philippine Rebels**

**MANILA** — Communist guerrillas fired on two military trucks and a government patrol, killing eight soldiers and a civilian and wounding 17 other persons, military reports said Sunday.

The Egyptian violations of the treaty regarding troop levels in the semi-demilitarized Sinai, the U.S. Field Mission charged with checking compliance with the terms handed in a report Sunday to both sides on its findings.

U.S. officials refused to say what the report concluded, but an Egyptian official was quoted by the official press agency Sunday as saying it contained "confirmation" that Egypt "has not violated the treaty."

**Jet Tips on Wing in Texas**

**AUSTIN**, Texas — A Continental Airlines Boeing 727 with 72 persons aboard tipped onto a wing as it touched down Saturday at Mueller Municipal Airport because its left landing gear had collapsed. No injuries were reported.

## Argentine Officials Warn Crisis Is Pushing Buenos Aires Into Closer Ties With Moscow

By James M. Markham  
*New York Times Service*

**BUENOS AIRES** — Apparently troubled by Argentina's international isolation over its seizure of the Falkland Islands, officials here have started warning in private that the confrontation with Britain is offering the Soviet Union an opportunity to extend its already considerable influence on Argentina.

The Soviet Union has been eager to redress a trade balance that runs heavily in Argentina's favor.

Argentine exports to the Soviet Union totaled \$3.4 billion last year, while imports of Soviet heavy machinery and other goods came to \$67 million.

As Britain and the other members of the Common Market were moving to ban Argentine imports because of the Falklands takeover, the Soviet Union and Argentina signed agreements establishing two mixed companies for fishing in southern Argentina.

On April 6 the two countries

signed contracts under which the Soviet Union is to supply Argentina with enriched uranium for its Atucha I nuclear power station near Buenos Aires. The United States, which had furnished Argentina with enriched uranium, has halted exports because the junta refused to sign the 1968 treaty to prevent the spread of nuclear arms.

**Fear of Spread**

There has been concern in Buenos Aires that if a war developed between Britain and Argentina, it would quickly spread.

This concern has been heightened by reports that two Soviet submarines are in the South Atlantic and by persistent reports in diplomatic circles that the Russians are giving the Argentines satellite-gathered

intelligence on the movements of the British naval force that is steaming toward the Falklands.

A Western ambassador said the Russians "have become almost naturally involved in this affair." He said he thought there was "a risk that the Russians could get involved" if war broke out.

Argentine diplomats were disappointed the Soviet Union did not use its veto in the UN Security Council on April 3 when a resolution was adopted calling for Argentina to withdraw from the Falklands and for London and Buenos Aires to negotiate. The Russians abstained.

But in view of their recent statements of support, the Russians are now expected here to take a more overtly pro-Argentine position if hostilities erupt.

## Brezhnev Proposes Summit Talks in Fall

(Continued from Page 1)

third country, say in Finland or Switzerland, naturally with the preliminary consent of a corresponding government. The autumn of this year, for instance, October, could be a suitable time for the meeting, to my mind.

Mr. Brezhnev's remarks came in what Tass described as a "conversation" about a possible meeting with Mr. Reagan that Mr. Brezhnev had with a correspondent of Pravda.

### More Uncertainty

The timing of the Tass story and the fact that it did not name the Pravda correspondent or say when the conversation took place suggested that one of the purposes in this was to release it may have been to quash rumors here that Mr. Brezhnev had died Thursday or Friday while recuperating from an old heart problem.

Rumors about Mr. Brezhnev's health have rarely been as widespread or emanated from as many different sources as in recent days.

The Kremlin may have decided to offer evidence that the 75-year-old leader was still alive and shore up his authority at home.

By calling the discussion with Pravda a conversation instead of an interview and by omitting to say when or where the conversation took place, Tass contributed somewhat to the uncertainty that has surrounded Mr. Brezhnev's whereabouts and health since his return from a trip to Soviet Central Asia on March 25.

For more than two weeks, Mos-

covia has been rife with reports that he had been hospitalized after suffering what was variously described as a stroke or a "pre-stroke" spasm.

The Foreign Ministry and a team of prominent doctors who held a news conference three days ago claimed that Mr. Brezhnev was taking a regular break from his Kremelin duties. But they did not say that he had not been in the hospital, and on Friday morning a fresh round of rumors circulated saying that the Soviet leader had died during the night.

Later on Friday, Tass printed a message of congratulations on Syria's national day that was taken as regular break from his Kremelin duties. But the message failed to halt the rumors, some of which came from Russians who do not normally speak Russian.

The administration, which had no advance indication of Mr. Brezhnev's proposal, moved quickly to indicate that it did not regard Mr. Brezhnev's apparent rejection of the June meeting as the final word on the subject.

"We will, of course, study President Brezhnev's remarks carefully," a White House statement said. "In the meantime, President Reagan remains hopeful that President Brezhnev will come to the United Nations this June and meet with him there."

In part because of Mr. Brezhnev's health, the Russians are believed to prefer formal summit meetings in which there is a minimum of spontaneity and a maximum of set agreements and other documents to sign.

## WORLD NEWS BRIEFS

### Lebanese Peace Plan Announced

*The Associated Press*

**BEIRUT** — Mediators have announced a four-point plan designed to end six days of street battles between rival Moslem militias that have left 79 dead and 194 wounded in Beirut and southern Lebanon, Lebanon's state radio reported.

The fighting pitted the Shiite Moslem Amal militia against leftist Moslems of the National Movement. The combatants met with Lebanese, Syrian and Palestinian leaders for six hours to reach a cease-fire accord Saturday. By evening a firm cease-fire was in place, the radio said.

The peace plan calls for dismantling military positions and withdrawing fighters from confrontation lines in Beirut and southern Lebanon; an investigation into the causes of the fighting; the drafting of a plan for coordinating military action against Israel in south Lebanon in cooperation with the Palestine Liberation Organization; and a meeting in Damascus to work out a broader political solution under the auspices of the Syrian government.

Meanwhile, an assistant military attaché at the U.S. Embassy was shot by a sniper Saturday as he drove through a crossing between east and west Beirut, officials said. He was not wounded seriously. The embassy would not release his name, but police sources identified him as Frederick Charles Hoff.

### Chinese Man Seeks to Flee to U.S.

*The Associated Press*

**PEKING** — A Chinese man seeking to emigrate jumped over a wall of the U.S. Embassy and met with American officials before voluntarily surrendering to Chinese authorities.

The embassy declined to release the identity of the man. A Chinese government spokesman did not have any immediate information on the incident. An embassy spokesman said the man climbed over the wall surrounding the embassy compound at about noon Saturday.

"Entry was allowed by Chinese authorities and he left the U.S. Embassy compound shortly afterwards and turned himself in to Chinese officials," the embassy spokesman said. "He is a threat, and the embassy informed Chinese authorities of that."

### Police Block Russian Worshippers

*The Associated Press*

**MOSCOW** — Soviet police stopped hundreds of people from attending Russian Easter services Sunday, but thousands of others flocked to cemeteries to decorate family graves with bread and roses and painted eggs.

Police set up barricades around most of the more than 40 Russian Orthodox churches in Moscow. They allowed older people inside, but blocked younger people. Tens of thousands of people streamed into the Vagankovskoye cemetery, one of the country's largest, to decorate graves.

The Orthodox Easter falls a week later than that of the Roman Catholic and Protestant faiths. It has endured as a Soviet tradition despite official opposition to religious belief.

### Pope Prays for Bologna Blast Victims

*The Associated Press*

**BOLOGNA** — Pope John Paul II prayed Sunday at the Bologna train station for the victims of a 1980 terrorist bombing that killed 85 persons and injured 200 others.

The train station was the last of 12 stops in a one-day trip in which he called on Argentina and Britain to avoid "a bloody confrontation" over the Falkland Islands. The pope, who spoke at each stop, was greeted warmly by tens of thousands of people.

Police sources said Saturday that four Italian rightists had been arrested in connection with the Bologna train station bombing. More than 25 suspects have been detained since the blast Aug. 2, 1980, but no one has been brought to trial.

### Glemp Asks Warsaw to Free Women

*The Associated Press*

**WARSAW** — Archbishop Jozef Glemp, Roman Catholic primate of Poland, demanded on Sunday that the authorities release all interned women as a show of respect for the dignity of women. About 50,000 Catholics gathered outside St. Ann's Church in Warsaw enthusiastically applauded his demand.

"We want to bring the request to the authorities from this place so that there will be no internment places for women in the month of Holy Mary," the archbishop said. More than 3,000 interned, including more than 200 women, remain in the camps instituted after martial law was declared last Dec. 13.

Adoration of Christ's mother is a major tenet of Poland's Roman Catholic population and devotions to the Virgin Mary will take place throughout the country during May.

الجامعة

## Falklands and Salvador Stall Nicaragua Talks, Officials in U.S. Say

By John M. Goshko

*Washington Post Service*

WASHINGTON — Despite Nicaragua's acceptance of a U.S. call for negotiations, the Reagan administration is stalling the start of talks because of the Falklands dispute and a belief that the Nicaraguans are insincere and need to be pressured further to stop aiding El Salvador's leftist guerrillas, administration sources say.

The sources said Friday that a delay in the negotiations is in part unavoidable because the secretary of state, Alexander M. Haig Jr., and the assistant secretary for inter-American affairs, Thomas O.

**Fall**  
a reporter about  
**Studying Proposal**

IGTON (NYT) — Mr. Brezhnev's proposal Saturday to submit meeting to President Reagan in New York in June for a sign-off on the deal he had reached with Cuban officials over the last two days. Some experts said it might lead to counter offers by Mr. Brezhnev was not sure. In the end, the indication of Mr. Brezhnev's proposal moved quickly, it did not regard the apparent rejection as the final one.

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**Main Air Link With Havana Shut by U.S.**

By Richard J. Meolin  
*New York Times Service*

MIAAMI — The major air link between the United States and Cuba has ended operations, a week after the Treasury Department decided that it was "controlled by Cuba."

Since 1979, the airline, American Airways Charters Inc., has been the leading carrier between the United States and Cuba for tourists, diplomats, Cuban exiles, reporters and even anti-Castro immigrants.

The company, based in Hialeah, Fla., was best known among Americans for its Tropicana Express, a low-cost, one-day package that gave visitors a brief taste of the Caribbean's Communists' stronghold. The visitors were welcomed warmly by the Cuban government for the U.S. currency they brought with them.

Through a link with Havana, a Panama-based company, the airline also controlled all travel of Cuban exiles in the United States to visit relatives in their homeland.

**Reasons Unclear**

Diplomats had known for some time that the airline dealt closely with President Fidel Castro's government. It was not clear why the Reagan administration decided to shut it on Friday.

Both Treasury and State Department officials said the decision was made on legal, not political grounds. A State Department spokesman said the action was not part of the Reagan administration's crackdown on trade between the United States and Cuba.

The broader issue of travel between the two countries "remains under review," a State Department official said, adding that "there is no reason why other air carriers should not respond to commercial demand" for flights to Cuba.

The Treasury Department technically put the airline out of business on April 9, by declaring it a designated national of Cuba. This action froze the company's assets and barred U.S. citizens and companies from doing business with it under laws prohibiting trade with the enemy.

The action left about 2,000 Americans stranded in Cuba and some Cubans in the United States. The government last week permitted the company to sponsor a few more flights, "basically to repatriate people both ways," according to a Treasury Department spokesman.

## Prayers, Races Planned In U.S. Nuclear Protest

By Judith Miller

*New York Times Service*

WASHINGTON — Fasts and prayer for peace, bicycle marathons, a "Run for Your Life" race, teach-ins and a "dance for disarmament" will be held this weekend as part of a nationwide campaign that began Sunday to alert Americans to the dangers of nuclear war.

Speakers for Ground Zero, a nonpartisan educational project that is sponsoring many of the events, said that the week would be the largest political protest drive in more than a decade.

The Ground Zero campaign and efforts like it have already fed to a debate over national security and arms control policies. They have also led to more than a dozen congressional resolutions on arms control, including one calling on the United States and the Soviet Union to negotiate a freeze in development, testing, and deployment of nuclear weapons.

There has been little public criticism of the education campaign to date. The Reagan administration has been hesitant to criticize Ground Zero openly, in part apparently because many Republicans have been deeply involved in organizing the week's events.

The governor of North Carolina, Virginia, Kansas, Oklahoma, Arizona, and Hawaii have issued proclamations declaring Ground Zero Week, as have many mayors and city councils.

The administration has adopted a far less hostile posture toward Ground Zero than it has toward proponents of the campaign to freeze the superpowers' nuclear arsenals: Secretary of State Alexander M. Haig Jr. denounced as "devastating" an initiative calling for such a freeze that was introduced last month by Sens. Edward Kennedy, Democrat of Massachusetts, and Mark O. Hatfield, Republican of Oregon.

By contrast, President Reagan said on Saturday that he welcomed the increasing public concern

Enders, are involved in an effort to avert warfare between Britain and Argentina over the Falkland Islands. Mr. Enders is expected to be the chief U.S. negotiator in any talks with Nicaragua.

But more important, the sources said, the administration does not believe that Nicaragua's government is prepared to negotiate toward achieving the U.S. goal of cutting off the arms, guidance and other aid that the United States contends is flowing from Nicaragua to the Salvadoran insurgents.

Instead, the sources said, U.S. policy-makers think that Washington's best strategy is to hold back. The hope is that internal unrest directed at the leftists, Sandinista-dominated government — and Nicaraguan fears about U.S. efforts to encourage the dissidence — will, as one source put it, "soften the Sandinistas up and make them more inclined to negotiate seriously on the terms we've proposed."

Specifically, the sources said, the administration does not believe the Nicaraguans were sincere in their offer, conveyed to the United States on Wednesday, "to begin serious and formal negotiations," including discussion of an eight-point proposal put forward by Washington two weeks ago.

That plan notably called for an end to Nicaraguan support for insurrections in Central America, in exchange for a U.S. promise to prosecute exiles if they engage in activities aimed at the overthrow of the regime in Managua while on U.S. soil.

At a time when world attention has been diverted from Central America to the possibility of a British-Argentine clash in the South Atlantic, the administration's delaying tactics toward Nicaragua are unlikely to attract much notice. But if the Falklands dispute is settled, the administration could find itself embroiled in a new controversy about whether its offer to negotiate with Nicaragua was made in good faith.

The administration never has made any secret of its belief that talks with Nicaragua are likely to prove unsuccessful. Until now, however, the administration has said it is committed to go ahead with such talks, partly as a gesture toward President José López Portillo of Mexico, who has acted as an intermediary between the two countries, and partly to guard against the charge by congressional critics that it is interested only in a military solution to the Salvadoran civil war.

This charge is almost certain to be heard again if the administration is perceived as delaying in the face of Nicaragua's publicly stated willingness to begin immediate talks on any subject that Washington wants to discuss, including the U.S.-originated plan.

Nicaragua, in effect, would be in a position to reap a potential propaganda bonanza in Latin America and Western Europe by charging that the United States, after failing for negotiations and receiving a positive response, now is seeking to set new conditions for going ahead.

A prolonged U.S. reluctance to start talks could also exacerbate strains in Washington's relations with the Mexican government, which has staked much of its international prestige on its efforts to act as a peacemaker in Central America.

That would indicate that a compromise agreement might include many of the major cuts that President Reagan proposed for those programs in his fiscal 1983 budget.

Two months ago, he proposed cuts between \$9 billion and \$11 billion from medical programs, food stamp benefits and welfare, but the cuts found little support in Congress and many believed they would be dropped.

The compromise possibilities also include a slightly more lenient version of a proposal to penalize states that do not reduce error rates in welfare, Medicaid and food stamp programs to target levels. The proposed target levels were widely criticized by state officials as unrealistic.

**Working Options**

The list of possible cuts, described by Republican sources as "working options" rather than definitive White House proposals, was distributed by David A. Stockman, director of the Office of

Management and Budget, at negotiating sessions last week between White House aides and congressional leaders. No final agreement was reached.

The negotiators also are considering a plan to save \$12 billion by postponing and putting a ceiling on cost-of-living increases for Social Security and other programs.

Such proposals have been greeted with skepticism in both parties.

The documents distributed at the negotiators' meetings postulated a \$180-billion budget deficit in fiscal 1983, then outlined \$87 billion in spending cuts or tax increases that would reduce the deficit to \$93 billion. Earlier this month, the administration estimated the 1983 deficit would be \$101.9 billion.

The tax increases, sources said, would include \$2 billion in users' fees and \$30 billion in revenues from a \$3.60-a-barrel oil excise tax — not an import fee, as has been discussed — a 4-percent income tax surtax, and elimination of the tax deduction for interest on some consumer loans. Elimination of that deduction, starting in 1984, would raise about \$6 billion annually.

Among the cuts would be \$5 billion in military spending, \$5 billion in nonmilitary discretionary programs, and \$4 billion in federal pay.

The proposal on Social Security cost-of-living increases would mean that instead of the 7.6-percent increase set to take effect July 3, beneficiaries would receive a 4-percent rise Oct. 3 and an additional, maximum rise of 4 percent Jan. 3, 1984, the sources said Friday.

This proposal also would apply to food stamps, veterans' pensions, military and civil service pensions and railroad retirement pensions.

According to Mr. Stockman's figures, these cuts would bring savings of \$12 billion in fiscal 1983, at least \$18 billion in 1984 and \$24 billion in 1985.

The sources said the administration list includes these possibilities in other programs:

• In Medicare, reducing reimbursements to physicians and requiring recipients to share in a larger portion of costs. A total of \$6.49 billion would be saved over three years.

The fact that the agreement is intended for operation in a crisis during a war cannot but deeply alarm any sensible man," the unsigned article declared.

The agreement enables the United States to bring six divisions to West Germany to reinforce the 260,000 troops it maintains there. A U.S. official said the reinforcements would bring U.S. ground and air forces to "more than twice their present strength."



Associated Press  
Roberto D'Aubuisson, the rightist political leader, during a preparatory ceremony for the opening this week of El Salvador's new constituent assembly. His credentials as a deputy are on the desk.

## Salvadoran Military Asks Rightists To Share Power With the Centrists

By Laurie Becklund

*Los Angeles Times Service*

SAN SALVADOR — El Salvador's leading military commanders have quietly intervened in stalled political negotiations here, in an attempt to persuade the rightist coalition to share its newfound political power with the centrist Christian Democrats.

[Rightist] political sources said last week that former Foreign Minister Antonio Rodríguez Porth of Mr. D'Aubuisson's Nationalist Republican Alliance, which is also favored choice for the presidency, United Press International reported.

"[Rightist] political sources said [rightist] political leaders said that they must unify now. If the parties who participated in the elections are not unified, only the guerrilla forces can win. That is the point they made."

The source termed the exercises a "palace coup" — a show of strength aimed at convincing the rightists to take on more Christian Democrats, or face a real military coup eventually. The report could not be confirmed.

Talks between the Christian Democrats and members of the two rightist parties, ARENA and the National Conciliation Party, the former official military party, have been taking place for nearly two weeks.

The talks became necessary when the election left real political power almost hopelessly splintered among various parties.

The Christian Democrats won 42 percent of the vote, the most of any single party but not enough to form a majority in the constituent assembly. The leftists, who have unmeasured but significant support in some areas of the country, boycotted the elections.

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# INTERNATIONAL Herald Tribune

Published with The New York Times and The Washington Post

Page 4 Monday, April 19, 1982

## Atlantic Showdown

It is being asked why Secretary of State Alexander Haig has invested so much of his time and the country's prestige in trying to help Argentina and Britain from coming to blows. The answer no doubt is that he had hoped to wrap up his mediation sooner, but the thing got stuck and he felt he had to stay with it a bit longer. That may lie further embarrassment. But that way also may lie a break in the case.

The military situation does not seem propitious for either side. The British can dish out some impressive damage at sea, by most estimates, but the Argentines should still be able to cling to the islands that they seized two weeks ago. The risk is that, deprived of the blue water that now separates their fleets, they will keep going at each other just because they are there.

The Security Council has demanded a cessation of hostilities — mostly an inhibition on the British since Argentina, being in possession of the islands, has no reason to open fire. But the British could contend Argentina had ignored the council's first demand, for Argentine withdrawal.

THE WASHINGTON POST.

## How to Tax Energy

It now seems clear: Any deal between Congress and the president to cut the 1983 deficit will include an energy tax. That is certainly welcome news. It would both ease the United States' fiscal pains and reduce dependence on foreign energy imports. What is not welcome is the lack of an open discussion of the form the tax will take.

The Reagan administration is reportedly leaning toward a fee on imported oil. But the fee has serious drawbacks. Sen. Howard Baker's preference, a broad-based tax on fuels, would spread the burden more fairly and ruffle fewer diplomatic feathers. The simplest energy tax is an oil import fee. It could generate much revenue and would require no new legislation; the president would impose a fee by executive order. A \$5-a-barrel tax would yield about \$9 billion at the port. The price of domestic oil would go up by a like amount so severance, corporate profit and personal income tax collections would also go up. How much revenue would result is uncertain; rough calculations put the figure between \$8 billion and \$12 billion.

But simplest does not mean best. For one thing, a fee would anger the nations that export oil, which see a selective tax on imports as economic warfare. Pleasing the oil exporters is surely not the highest goal of American policy. But neither is offending friendly

countries like Mexico and Nigeria when the offense can be easily avoided.

More important, an import fee would hit some consumers much harder than others, notably people in the Northeast who heat their homes with oil. Those who heat with natural gas would escape much of the burden. Then, too, an import fee would create a new windfall for domestic oil producers: At least a fourth of any price increase would end up as after-tax profit.

An attractive alternative to the oil import fee would be taxes on all oil and natural gas, set neutrally to match the relative energy or British thermal unit content of the two fuels. A barrel of oil contains about six times as much energy as 1,000 cubic feet of natural gas. Thus a \$6 oil tax would mesh with a \$1 levy on natural gas.

That particular combination could yield as much as \$50 billion a year in revenues, more than either the administration or the congressional leadership is likely to ask for. But the tax rate could, of course, be scaled down to meet more modest objectives. The crucial point is to design an energy tax package that spreads the burden as broadly as possible and creates no unnecessary friction.

By these tests, the Btu tax is a winner.

THE NEW YORK TIMES.

## On Stockpiling Minerals

The United States needs a national minerals policy, but not the one released by the White House recently. That policy — a blunderbuss supply-side approach of all-out mining and stockpiling — will be ineffective and expensive. A better approach is available.

There are some national security interests at stake. The United States should meet its stockpile goals for a small number of strategic minerals for which it has little or no domestic supply, no available or foreseeable substitutes and unreliable foreign suppliers.

Chromium, titanium (the Soviet Union is its largest supplier) and platinum are examples. But that is a far cry from the indiscriminate stockpiling of the dozens of minerals and materials the new plan calls for. A better policy would call for a tough reappraisal of the 30-year-old rationale for a national defense stockpile, with a view to separating the few materials for which there is a strategic need from the many that are stockpiled largely to support declining mineral prices.

The idea that a minerals shortage has been created by a vast "lockup" of mineral resources on federal lands has no basis in fact. Most public lands are already open to mineral development, far more than are being explored or developed. Wilderness and wilderness study areas together account to about 3 percent of the country, and most wilderness boundaries were drawn specifically to exclude promising mineral reserves. The new policy, which was drafted by the Cabinet

last year, the president ordered a large foreign purchase of bauxite for aluminum. Meanwhile, funds were cut back for a modest research program to make aluminum from other deposits of which the United States has a huge supply. Even a massive substitutes and recycling research effort — that would be bound to have commercial payoffs — would cost a fraction of the \$12.5 billion the administration wants for a stockpile that can do nothing but sit there. It does not make sense.

THE WASHINGTON POST.

## Other Opinion

### Battlefield Nuclear Weapons

NATO's strategy of relying on so-called battlefield nuclear weapons as a cheap substitute for men has been dubious ever since the Russians achieved nuclear parity, and positively dangerous since they started to bring in new generations of theater nuclear weapons. The strategy carries twin dangers. On the one hand there is the danger that in any conflict NATO would have to leap too

quickly into nuclear war to avert conventional defeat. On the other hand there is the danger that fear of nuclear war becoming uncontrollable would prevent or delay the use of nuclear weapons and would thereby make defeat certain.

The only answer is to abolish battlefield nuclear weapons and develop the ability to fight a longer conventional war.

— From The Times (London).

### April 19: From Our Pages of 75 and 50 Years Ago

#### 1907: The British Budget

LONDON — The British budget is the chief topic of the editorials today. The Tribune remarks: "Too much credit cannot be accorded Mr. Asquith, for his successful efforts to reduce the national debt. The fact that for 1906-7 and 1907-8 the reduction of the capital liabilities of the nation will not be less than £23 million affords eloquent testimony of the sagacity that has characterized his chancellorship." The Daily Mail says: "Mr. Asquith invites the nation to rejoice in an unprecedented national prosperity, despite the recent strain of war, the enormous waste on armaments, the severity of foreign competition in the world's trade markets and the spreading of poverty at the basis of society."

#### 1932: World Trade Down

PARIS — Today's editorial in the Herald reads: "The total international trade of 1931, according to an estimate of the British Board of Trade, suffered a decrease of 27 percent under that of 1930 and 41 percent under that of 1929. Trade which in the first year of the Depression had shrunk to about the level of the 1921-1925 average, had retreated in the second year to that of the average for 1911-1913. It is unjustifiable to lay the entire blame on tariffs and trade restrictions. In 1931, as in 1930, a large part of the drop was due to the fall in prices. On the basis of volume, the United States' foreign trade seems to have decreased no more rapidly in 1931 than did the nation's domestic activity."

## Ideology and Ignorance Amid Crisis

By Anthony Lewis

BOSTON — Anyone who wants to know why U.S. foreign policy is up to its neck in disasters these days will find illumination in some recent comments by Jeane Kirkpatrick, President Reagan's ambassador to the United Nations. She was defending her decision to appear as guest of honor at an Argentine Embassy dinner the night after Argentina invaded the Falklands.

Mrs. Kirkpatrick was asked about the dinner on the CBS interview program "Face the Nation." She said the administration had shown its disapproval of the invasion by voting in the United Nations to call for Argentina's withdrawal. Then why go to the dinner? Because, she said, "The United States has never taken a position on the ownership of those islands."

One panel member asked: "We have a position on armed aggression, though, don't we?"

After some preliminary sparring, Mrs. Kirkpatrick said: "Now look, one has to be clear about this, I think. Armed aggression would take place in a clear-cut way against another country on which there was clear-cut ownership. The Argentines, of course, have claimed for 300 years that they own those islands. And the British have owned them that they own those islands. Now if the Argentines own the islands, then invading troops must then be not acting aggression."

Perfectly clear: Aggression is not aggression if the aggressor claims he is the rightful sovereign of the land he invades. So Hitler was not an aggressor when he gobbled up the Sudetenland in 1938, because he claimed that that Czech territory was really German.

The explanation has all the slippery ingenuity of a third-rate academic treatise. But Mrs. Kirkpatrick is no longer an academic. She speaks for the United States. And in that role her words are numbing.

Mrs. Kirkpatrick's formula could be used to justify aggression in support of any irredentist claim. The world is full of such claims. In Latin America almost every country has a claim against some part of its territory by another country..

The principle agreed on when the United Nations was formed in San Francisco in 1945 was that territorial claims are not to be enforced by armed attack. The world was too dangerous. And it is more dangerous now.

In short, the propriety of Mrs. Kirkpatrick's appearance at that dinner had nothing to do with the fact that the United States has taken no position on who owns the Falkland Islands.

Whoever does, the United States is against changing the status quo by force.

It is true that some unpleasant things have happened in Argentina as the "disappearance" of thousands of people. But toughness is required to defeat left-wing terrorism, and that inevitably means there will be some excesses. As I suggested after visiting Argentina and Chile last summer, those countries could give good advice on how to prevent the spread of guerrilla fruits. And he knows now that Russia is helping Argentina.

Specifically, though I can't say too much about this, we have been working for Argentinian help against Nicaragua.

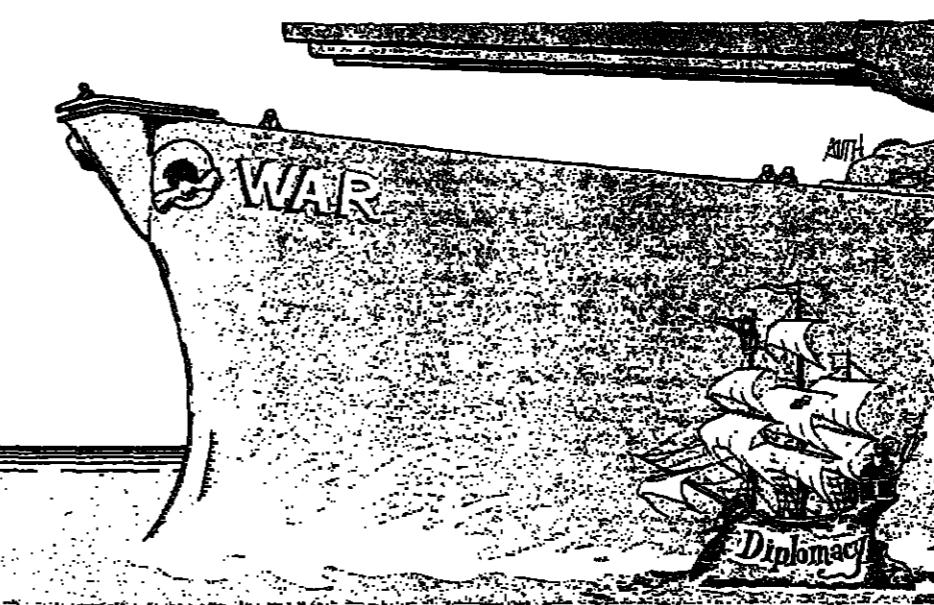
If you think about the explanation that Mrs. Kirkpatrick gave, or about the unspoken ones inherent in U.S. policy toward Argentina over the last year, you see the fatal characteristics of the Reagan foreign

policy: invincible ignorance, Color some regime anti-Communist, and it earns our embrace. It does even though it is a brutal and incompetent tyranny. It does even though we become friends with its military rulers. We do not want to risk all that now.

I wonder whether doubts are nagging at Secretary of State Haig as he struggles heroically, and so far unsuccessfully, to defuse the effects of Argentine adventurism that was encouraged by a year of American policy. He knows that the Argentine regime is refusing to give up its aggression without assurance that it will keep the fruits. And he knows now that Russia is helping Argentina.

As for Mrs. Kirkpatrick and her dinner, there is a footnote that adds irony to her explanation. Not even the Argentines were sure she would be brazen enough to come. Since first writing about the party, I have heard from someone who was there that the embassy people were relieved and delighted when she turned up.

1982, The New York Times.



The Race to the Falkland Islands.

## Defense in Europe: The First-Use Option

By Paul H. Nitze

WASHINGTON — It appears to be open season on proposals to dismantle the foundations of the alliance security policy developed in the post-World War II years.

To proposals to forgo various U.S. defense programs or to freeze the present unequal levels of U.S. and Soviet nuclear forces, there has recently been added a proposal to change our defense policy — that is, to announce that we will not be the first to use nuclear weapons.

A foundation stone of alliance security policy has been Article 2, Paragraph 4 of the UN Charter. It provides that all states should refrain from the threat or use of force against the territorial integrity or political independence of any state. Consistent with that, President Reagan stated Nov. 10 that "no NATO weapons, conventional or nuclear, will ever be used in Europe except in response to attack." To the extent that one can have confidence in Russia's adherence to its commitment to conform to the charter's principles, one's concern for the security of the United States and the Atlantic alliance are diminished.

A second foundation stone has been the U.S. security policy has been the charter of the North Atlantic alliance. Under that charter, each of the signers is committed to regard on attack upon any other member within the alliance area as an attack upon itself.

A third foundation stone has been the policy of deterrence. The United States and other members of the alliance have deployed conventional and nuclear weapons precisely to prevent their use. It has been alliance policy to deter war of any kind with the Soviet Union or any of the Warsaw Pact countries. It was decided that the policy should be to deter any kind of an attack, whether nuclear or conventional, because any military confrontation be-

tween forces of a Warsaw Pact country and of a NATO country would involve unpredictably high risk of escalation, including the risk of escalation to use of nuclear weapons.

A fourth foundation is the policy of negotiating with the Soviet Union on the reduction of nuclear and conventional arms.

It is not clear that the proponents of a change in our declaratory policy as to first use would wish to undermine or abandon these four foundation elements of alliance policy. It would appear that they wish to accommodate U.S. and NATO strategy to current trends in public opinion and to move alliance procurement and defense policy toward increased conventional military capabilities and thus raise the nuclear threshold. The question is what the practical consequences of adoption of their proposal would probably be. Is it practical in the near-term future to so increase the conventional capabilities of NATO as to obviate the need for increment to deterrence added by Soviet concern that a successful Warsaw Pact conventional attack on NATO could escalate into the use of nuclear weapons?

The facts of geography are against that proposition. The depth of the front on the NATO side in Europe is a few hundred kilometers; it is thousands of kilometers on the Soviet side. Reinfusions from the Soviet Union are 500 miles away; those from the United States are 4,000 miles distant.

It is argued, further, that a no-first-use policy would reduce budgetary pressures on alliance members, opening up new sources of funding for conventional force while reducing tensions more generally. It is hard to see how this could be so. Most of our allies spend nothing on nuclear forces. The strategic portion of the budget in the United States is now around 9 percent, or perhaps 15 percent when allocated overheads are included.

A no-first-use policy even if it led to a corresponding shift in nonstrategic nuclear deployment patterns would hardly lead to significant savings — surely not more than a percentage point, if that, of the defense budget as a whole.

The larger conventional forces needed to compensate for such a doctrinal shift would surely cost far more, given the relative burden of conventional armaments compared with those in the nuclear field. While we support improvements in conventional armaments, we should not deserve ourselves about relative costs.

Given the continuation of the imbalance that led to the first-use doctrine in the first place, it is hard to see how a renunciation of the doctrine, in the absence of substantial Soviet reductions of conventional forces in Europe, would maintain the record of peace in Europe that has been obtained hitherto. Deterrence has worked. To remove the essential prop of nuclear deterrence prior to rectification of the conditions that led to its fashioning would be to tempt fate.

How can it be argued that a first-use policy poses increased costs to the coherence of the NATO alliance as well as an increased threat to world safety? Alliance coherence is a function of the efficacy of deterrence. If a no-first-use policy would reduce deterrence, I believe it would, then world safety would decline rather than improve.

The author is chief U.S. negotiator in Geneva talks with the Soviet Union on limiting medium-range nuclear weapons in Europe. He contributed this article to The New York Times.

## On Toughening the Fight Against Genocide

By Jonathan Power

The French representative, who observed that "wherever in the past the crime of genocide had been committed on racial or religious grounds, it was clear that in future it would be committed on moral or political grounds." But he and his supporters were voted out.

The result is that the slaughter of political groups, such as the Communists in Indonesia in 1965, or political opponents in Cambodia or Burundi, does not come within the terms of reference of the convention.

Also knocked out of the original draft was a reference to "cultural genocide," which would have extended the writ to those indigenous groups of peoples threatened with extinction by economic development, such as Brazil or Paraguay.

The original draft, with its bold and tangible proposals on how the convention would be implemented, never saw the light of day. It had incorporated the principle of universal enforcement, permitting the state, whose authorities had arrested those charged with the crime, to exercise jurisdiction, regardless of the nationality of the accused or of the place where the offense was committed.

Likewise, the provision for an international penal court to try genocide offenses was dropped. All that was left by the end of the winnowing process of reaching for comprehensive agreement was the right of appeal to the UN Commission on Human Rights — a body which for most of its years has been uninspiring and ineffective and which has concentrated narrowly on southern Africa, the Middle East and Chile.

Its root weakness is its formulation. In the debates in the mid-1940s on the original draft, the Russians led an attack against the inclusion of political groups, on the theoretical ground that genocide was bound up with fascists and with Nazi race theories.

mission was moving toward a more active and broader role, its director, Theodore Van Boven, was fired by UN Secretary-General Javier Pérez de Cuellar.

A new, exhaustively researched study entitled "International Action Against Genocide," written by Prof. Leo Kuper of the University of California in Los Angeles and published by the Minority Rights Group in London, concludes that the genocide convention is almost a dead letter.

Kuper is not sanguine about reforms, since the United Nations is an organization of governments, and genocide is largely a governmental crime. He argues persuasively for the establishment of some process, or for institutions, relatively independent of the delegations of UN member states.

His ideal would be an international court to which supplicants could take their case. But the day when nations will allow an independent body to deal out punishment for their sins is long distant.

More realistic would be the appointment of a UN high commissioner for human rights. He would be in a position to visit threatened areas in an early stage of a genocidal conflict and meet government officials. If the high commissioner's representations failed, his reports would alert the United Nations and world opinion to the imminent threat of mass murder.

This is merely building another channel to public opinion. But if the high commissioner were a person of stature, whose honesty and integrity were widely respected, the job would be important.

It could publicly set a standard, rather than allowing an issue that defies the concern of those who originally tried to draft a powerful and effective genocide convention in the wake of Nazi destruction to lapse, gathering dust on shelves.

Jonathan Power is editorial adviser to the Independent Commission on Disarmament and Security Issues. The Kuper report is obtainable from the Minority Rights Group, 36 Craven Street, London WC2, for £1.20 plus postage.

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ong Tri  
Ends fo  
Trudeau

By Joseph Krah

ASHINGTON — In a nationalistic movement never stop short of independence. But Pierre Elliott Trudeau believed the accommodations between Canada and the United States.

With the visit of Prime Minister Trudeau, he now celebrates triumph that means little.

All the usual measures

seems a prime candidate for independence. The

from the lowlands of the St. Lawrence River. The popular speaking Catholic and cultural fronts for separate elsewhere in Quebec.

The disparities made Quebec a distinct entity in Canada's constitutional framework.

In 1976, Mr. Trudeau, the son of a French-speaking Quebecer, came to power.

He was to keep Quebec

indeed, he once said, to a question about inter-party politics:

man has his own way of driving his car, we're driving ours, we're two Quebecs. One is through separation, the other is to rule Quebec.

He was to rule Quebec, and exploit the movement in many ways, but they did not create it nor do they direct it."

"The Soviets, however, would clearly gain if programs for unilateral nuclear disarmament were implemented," said the report, entitled "NATO Today: The Alliance in Evolution."

Sen. Charles H. Percy, Republican of Illinois, said that "the Soviets clearly attempt to support, influence, and exploit the movement in many ways, but they did not create it nor do they direct it."

One exception, the report said,

was disagreement about a U.S. attempt to block or delay construction of a natural gas pipeline from the Soviet Union to Western Europe, adding in a reference to Mr. Reagan's lifting of export restrictions on U.S. grain that "Europeans resent U.S. willingness to sacrifice their pipeline but not our grain."

The report also made glancing reference to a still-unresolved debate within the Reagan administration on East-West economic policy, in which Defense Department officials have urged more punitive economic policies toward Moscow than has the State Department. The report said the administration's policy "remains in the formative stages with some advisers advocating economic warfare while others advocate more limited trade restrictions."

Meanwhile, Sen. Joseph R. Biden Jr., Democrat of Delaware, took a different line in saying that the emergence of a "substantial arms control constituency, voicing support for various nuclear freeze proposals," may strengthen NATO.

This assessment by Sen. Biden, who is the second-ranking Democrat on the Foreign Relations Committee, was in sharp contrast

## Legislative Study Says U.S. Was Insensitive On Limited War Issue

By Charles Mohr  
*New York Times Service*

WASHINGTON — During most of last year the U.S. government was not adequately sensitive to the effect that its discussion of limited nuclear war was having on West European public opinion, according to a report by the staff of the Senate Foreign Relations Committee.

The staff report did not mention any officials by name but President Reagan prompted widespread comment and debate when, in remarks to a group of editors, he seemed to suggest that he believed a "limited" nuclear war might be confined to Europe.

The staff report, which examined a number of problems of the North Atlantic Treaty Organization and which was made public on Saturday, said that aggressive language by U.S. officials had "added to European grass-roots anxiety about nuclear war."

The report also concluded that "many Americans tend to overemphasize the extent to which nuclear disarmament groups in Europe are instruments of the Soviet Union."

Soviet Role

The staff study, ordered by the committee's chairman, Sen. Charles H. Percy, Republican of Illinois, said that "the Soviets clearly attempt to support, influence, and exploit the movement in many ways, but they did not create it nor do they direct it."

"The Soviets, however, would clearly gain if programs for unilateral nuclear disarmament were implemented," said the report, entitled "NATO Today: The Alliance in Evolution."

Sen. Percy wrote in a preface that "this study makes a convincing case that NATO is not now in crisis but that it could easily be pushed into crisis if issues are not managed carefully."

Meanwhile, Sen. Joseph R. Biden Jr., Democrat of Delaware, took a different line in saying that the emergence of a "substantial arms control constituency, voicing support for various nuclear freeze proposals," may strengthen NATO.

This assessment by Sen. Biden, who is the second-ranking Democrat on the Foreign Relations Committee, was in sharp contrast

with that of Reagan administration officials who have argued that nuclear freeze advocates would give military advantage to the Soviet Union and weaken the Western alliance.

Severe Crisis

The remarks by Sen. Biden came in a statement that accompanied a different study of NATO problems conducted by Stanley Sloan of the Congressional Research Service. His study concluded that the alliance "is in a severe crisis."

Sen. Biden is not one of the 25 senators who have sponsored a resolution calling for a freeze or halt deployment of nuclear weapons, and his statement made clear that he thinks it would be more useful to pursue arms limitation talks with the Soviet Union.

However, Sen. Biden argued that the emergence of the congressional and public nuclear freeze movement in the United States would reassure European opinion by reaffirming "the abiding American commitment to nuclear sanity, notwithstanding this administration's idiosyncrasies."

The Foreign Relations Committee report seemed to dispute contentions that the European allies had failed to take sufficient economic sanctions against the Soviet Union following the declaration of martial law in Poland, saying that, in general, European sanctions have paralleled U.S. sanctions "in scope and severity."

One exception, the report said, was disagreement about a U.S. attempt to block or delay construction of a natural gas pipeline from the Soviet Union to Western Europe, adding in a reference to Mr. Reagan's lifting of export restrictions on U.S. grain that "Europeans resent U.S. willingness to sacrifice their pipeline but not our grain."

The report also made glancing reference to a still-unresolved debate within the Reagan administration on East-West economic policy, in which Defense Department officials have urged more punitive economic policies toward Moscow than has the State Department. The report said the administration's policy "remains in the formative stages with some advisers advocating economic warfare while others advocate more limited trade restrictions."

## Rising Crime in Britain Becomes Political Issue

By William Tuohy  
*Los Angeles Times Service*

LONDON — Britain long has been known as a land of law and order, where policemen are not armed and rules generally are respected. But that is changing.

In recent weeks, law and order has been shaping up as a controversial political issue, one that may play a part in the next national election campaign.

Police statistics published recently showed that last year was the worst in many crime categories since records first were kept. Coming after last summer's rioting in London and other cities, the statistics provoked a powerful reaction.

Some Conservative Party members promptly criticized Home Secretary William Whitelaw for being soft on criminals. Others

called for the reinstatement of capital punishment, which was abolished in 1965. They put forward an amendment to the annual crime bill that calls for a debate on capital punishment, a move that was voted down by Parliament in 1979.

It is a debate the government would just as soon avoid, but it probably will lead to a vote on the issue. In such votes on matters of conscience, members of Parliament are freed of the pressure of following their party line. In the past, proposals to restore capital punishment have been rejected by comfortable margins.

The issue has tended to divide the country along political lines. The Conservative Party has firmly supported the police, while the opposition Labor Party often has criticized police actions.

The leader of the Greater London Council, Ken Livingstone, a left-wing Labor Party member, recently disputed the selection of Sir Kenneth Newman as the new head of Scotland Yard. Mr. Livingstone charged that when Sir Kenneth was head of the Royal Ulster Constabulary in Northern Ireland, he ultimately was responsible for the brutal treatment of some suspects.

Mr. Livingstone's charge drew a heated reply from Conservative commentators. Paul Johnson, a columnist, wrote in the Daily Mail that while Mr. Livingstone was "savaging" Sir Kenneth, the man who would be home secretary in a Labor Party government, Roy Hattersley, "was engaged in competitive criticism" of the present head of Scotland Yard, Sir David McNee.

Labor Blamed by Some

Many political observers think that the Conservatives would gain more than the Laborites if law and order became a decisive political issue.

There is a feeling among many Britons that the surge in criminal activity can be traced back to permissive Labor governments, both national and local, and to nonwhite immigrants who tend to support the Labor Party.

## Mitterrand Can't Sway Japan on Trade Issues

By Steve Lohr  
*New York Times Service*

TOKYO — During his five-day trip to Japan, which ended Sunday, President François Mitterrand of France was offered what one Japanese government official described as mostly "tea and sympathy and politesse" in talks covering Japan's huge trade surplus with the West.

Trade and economic issues were the main points of talks between Japanese officials and the delegation led by Mr. Mitterrand in his visit here. Though former President Valéry Giscard d'Estaing was in Tokyo in 1975 for an economic summit of the major industrialized nations, Mr. Mitterrand's visit was the first official trip ever made by a French head of state to Japan.

[Tokyo airport officials said Mr. Mitterrand left Japan on Sunday. Reuters reported. On his way back to France, the French leader scheduled a short stop in Vancouver, British Columbia, for talks and dinner with Prime Minister Pierre Elliott Trudeau of Canada. French officials said the brief session would be part of the preparation for the summit meeting of leaders of the world's seven main industrial nations at which Mr. Mitterrand will play host in Versailles, France, in early June.]

During his stay in Japan, Mr. Mitterrand urged Premier Zenko Suzuki to take steps to reduce Japan's trade surplus. At the same time, the five French ministers who accompanied Mr. Mitterrand held more detailed discussions with their Japanese counterparts.

"His ministers were trying to win trade concessions," said Shouhei Naito, spokesman for the Ministry of Foreign Affairs.

The Japanese, however, do not appear to have made any significant response to the French requests.

A joint statement on trade

issued Thursday contained little that was specific or likely to increase sales of French products to Japan. The statement noted that Japan has bought 15 French helicopters in the past year and that negotiations for the purchase of an additional 37 are in progress. In addition, tariff rates on French brands will be reduced slightly in the next fiscal year.

The statement noted that talks in several areas will be continued, including the possible purchase of French Airbus jets by Japanese airlines. Finally, procedures for importing flour suitable for making *baguettes*, a French bread, will be "facilitated."

Since France already has strong curbs on Japanese products, threats of placing more trade barriers by France would be empty. For example, through government guidance to its importers, France restricts the Japanese share of the French car market to 3 percent or less.

"We have nothing to fear from France," a leading Japanese trade official said. "The French market is already closed to us."

Because of protective restrictions in both countries, trade between the two countries is relatively small, amounting last year to \$3.39 billion according to the Japanese Ministry of Finance. By contrast, overall trade between the United States and Japan last year was \$59.4 billion, the U.S. Commerce Department reports.

Moreover, the French trade deficit with Japan of \$1.05 billion in 1981 was less than half the deficit with Japan posted by either Britain or West Germany. Still, the French deficit with Japan has doubled in the past three years.

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between the two countries is

available on page 10.

Photo: AP Wirephoto



# INTERNATIONAL Herald Tribune

Published with The New York Times and The Washington Post

APRIL, 1982

# Houston

Oil — Energy — Business

## U.S. urged to reduce dependence on energy from developing lands

By Barbara Shook

HOUSTON — The United States and other industrial nations should not count on oil and gas discoveries in developing countries to supply future energy needs, according to Houston energy executive H. F. Keplinger.

Most strategists are overlooking the fact that developing countries are using two to three times as much energy for the same amount of output as developed countries, Mr. Keplinger said.

In addition, much of the petroleum found in these countries will be required for the industrial, agricultural and other domestic needs of the country. He notes that agricultural operations are particularly energy intensive and that a fuel shortage would affect food production.

Mr. Keplinger is chairman of the Keplinger Companies, an international energy consulting firm that provides engineering, field supervision and management services to the petroleum industry around the world.

He cited Mexico, China and North Sea countries such as Britain and Norway as nations that probably will be short-term petroleum exporters. Eventually, however, each country's internal demand probably will equal or even surpass its own production capabilities.

### Exports for Funds

In the case of China, in particular, Mr. Keplinger said he believes that oil exports would be made to provide funds to finance further development of petroleum resources and the general industrial base.

Whatever happens elsewhere, Saudi Arabia is the key to the whole world energy situation, Mr. Keplinger said. For one thing, he added, Saudi Arabia can exert enough pressure to force purchasers to continue to take more expensive crude from Nigeria and other members of the Organization of Petroleum Exporting Countries.

According to Mr. Keplinger, Saudi Arabia has a much more sophisticated approach to energy and a national energy policy than the United States. He said that the Saudis were smart enough to be able to keep their oil just below the level necessary to make many alternate energy projects feasible.

The price-setting function, however, is becoming less of a political action and more of a response to the market place, he said. This has been demonstrated by the current situation.

Prices will continue to be depressed for another three to six months before they start rising again, he predicted. The mix of posted prices and lower spot market prices will continue through the fall or, even into early 1983, he said.

### Finner Market

By that time, stocks in storage will have been drawn down, and the overall market will firm up, Mr. Keplinger forecast that prices will be around \$35 a barrel and then will increase at the rate of inflation, plus 1 to 3 percent annually through the end of the century.

Hovering over the stability of the Middle East, Mr. Keplinger noted, is

(Continued on Page 10S)



*The Offshore Technology Conference is an international technical meeting and exhibition devoted to the development of offshore resources and the protection of the ocean environment. The conference was founded in 1968 and is jointly sponsored by 11 of the world's most prominent engineering and scientific societies. The conference's sponsoring societies represent a combined membership of more than 400,000 engineers, scientists and business executives.*

## offshore technology awards for Huntsinger and Shell

Special to the IHT

HOUSTON — Fritz Huntsinger Sr., founder and chairman of the board of Vetc, Inc., of Ventura, Calif., and Shell Oil Co. have been named recipients of the 1982 Offshore Technology Conference Award for Individuals and Companies.

The awards will be presented May 3 at the Offshore Technology Conference in the Houston Astrodome. Vetc is a manufacturer of drilling, completion and production equipment for land and offshore. Mr. Huntsinger received the award for his 50 years of technological achievements and for his contribution to the development of subsurface wellheads, blowout prevention equipment, control systems and marine conductors for offshore drilling and production operations.

Shell was honored for the development and installation of the Cognac Platform, the tallest and heaviest steel platform ever constructed. It is situated 39 miles off the coast of Louisiana. The OTC cited Mr. Huntsinger for both his professional and

humanitarian activities. During the last 10 years, Vetc had developed a hydraulic motion compensator for use in floating drilling, and the UNIFLEX joint, which was used to drill a record water-depth well. The company also developed a tie-back system as part of a subsurface production system, which permits connecting subsurface wellheads back to the permanent platform.

The Cognac Platform, baited for its engineering and installation, is placed in 1,025 feet of water — the deepest for any fixed-leg platform — and weighs 59,000 tons. It is 175 feet taller than any other drilling platform. It is also the world's first three-part platform and is designed to withstand winds of 140 miles per hour and 70-foot high waves.

Cognac represents an investment of nearly \$800 million. The platform alone costs \$265 million. When full production begins in mid-1982, the platform's 61 wells will have a daily peak production of 50,000 barrels of oil and 150 million cubic feet of natural gas.

Visitors from abroad spend about \$150 million annually in Houston stores. On the investment side, real estate in Houston is being bought heavily by foreign investors finding land and buildings here cheaper than elsewhere and less complicated to acquire.

Houstonians maintain that money can be made here more easily than virtually anywhere else in the United States.

"You can stand on the corner of Lamar and Louisiana [in the center of town] with a fist full of money and find all the technology you need to get into the gas and oil business," said John F. Bookout, president of Shell Oil. "And if you don't have the money, in the same five blocks you can get all you need from the financial institutions."

### Appropriate Irony

That sort of hell-for-leather attitude is rooted in Houston's history. It is an appropriate irony that Houston was founded by two Northern brothers seeking "unrestrained capitalism" in the South. August and John Kirby Allen were estate promoters who put down \$1,000 for half a league of land and named it after Sam Houston, the Texas hero who had recently defeated the Mexican army at San Jacinto, about 20 miles south of Houston.

Houston was soon established as a major shipping center for the region's cotton, timber and cattle. But the real break came when oil was discovered at Spindletop in 1901 and soon after that at Humble near Houston. By 1920, oil corporations such as Texaco, Gulf, Sinclair and Humble (later Exxon) had begun refining operations in Houston.

Each subsequent rise in the price of oil has generated more cash for the city. The Arab oil embargo of 1973-74 proved a windfall for Houston. In 1979 with

## city of the future today sets sights on the world

By Maureen Sherwood

HOUSTON — Houstonians are proud of their city: a cluster of glass skyscrapers ringed by refineries and tract houses on a muddy plain in East Texas.

They tend to talk of Houston in superlatives — the fastest-growing city in the United States; the world's largest exporter of grain and oilfield equipment; the city of the future today. And if Houston's freeways are not exactly paved with gold, they are certainly lined with luxury cars — usually snarled in traffic jams along with the compact.

The lure of prosperity has drawn people to Houston from around the world. The city's population has skyrocketed from 600,000 in 1951 to more than 3 million today. Immigrants are flocking to Houston at the rate of about 800 a week from the hard-hit industrial north, from Mexico, but also from Australia and Brazil.

They come, of course, for the jobs — and Houston has jobs, at least for skilled white-collar workers. The Houston Chronicle boasts more want-ad pages than any paper in the United States — 90 were counted in a recent issue. For this reason, the paper is a big seller in depressed northern urban regions. For unskilled, blue-collar workers, however, jobs are hard to find in Houston.

### Business Climate

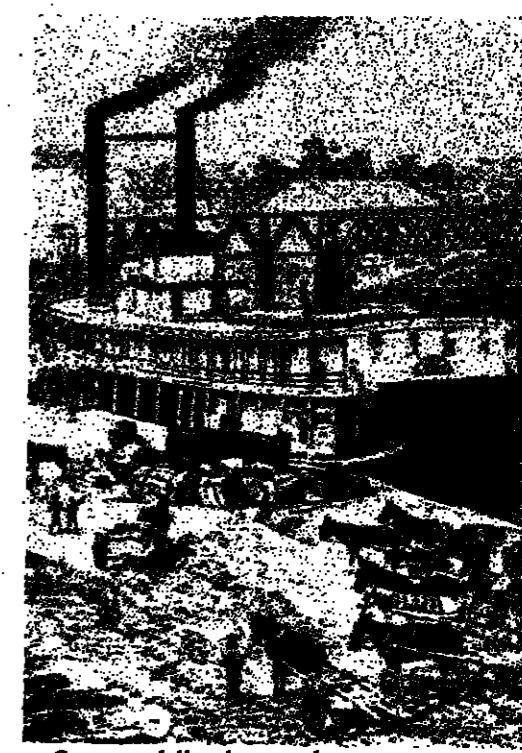
Corporations are arriving in town almost as quickly. A recent study by Dun & Bradstreet concluded that Texas had the most favorable business climate of the country's 48 continental states. There is no state income tax, no corporate tax and few unions. To executives, such conditions are almost irresistible, and since 1970 more than 200 major American corporations have relocated in Houston, including giants such as Shell Oil and Kellogg.

Internationally, too, Houston is big on the map. More than 50 countries have consulates here. About 20 percent of the buildings in the downtown area are foreign-owned. Sixty-three foreign banks from 18 countries have offices here, and there are more than 600 foreign companies.

Visitors from abroad spend about \$150 million annually in Houston stores. On the investment side, real estate in Houston is being bought heavily by foreign investors finding land and buildings here cheaper than elsewhere and less complicated to acquire.

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Steamer delivering goods a century ago.

the worldwide oil glut, more than 1 billion barrels of oil were produced in Texas, creating more than \$12 billion in revenues. Most of that petroleum — and cash — passed through Houston, which, as the headquarters for more than 400 oil companies, is "oil city." According to Pennzoil chairman, J. Hugh Liedtke: "If you want to be in the ball game, you have to be in the ballpark, and this is the ballpark."

Houston's oil wealth has been channeled into other ventures too. A multibillion-dollar petrochemical complex has sprung up along the deep channel linking Houston to the Gulf. Houston is also the nation's leading supplier of fertilizer and agricultural chemicals such as nitrogen and sulfur. The city is the second largest international financial center in the United States, second only to Wall Street.

The Port of Houston leads the country in foreign trade, with 53.7 million tons of imports and exports in 1981.

### Foreign Patients

Medicine is another major industry here. The Texas Medical Center is the city's single largest employer, with almost 30,000 on the payroll. Hospitals like the Texas Heart and Cancer Institutes last year attracted more than 6,000 foreign patients.

Residents are happy that "Houston" was the first word uttered by man when first he stepped onto the moon — a reference to the radio call name of National Aeronautics and Space Administration's mission control located at the Johnson Space Center.

Though Houston has come to be called Space City, the Space Center has proven to be more of a public relations and tourism bonanza than anything else. It employs only 3,000 people. In fact, the Houston location was chosen mainly at the urging of the then vice president, Lyndon Baines Johnson — a Texan.

Contrary to popular belief, the space center has not spurred the development of a space technology and aerospace industry in the area.

But Houston has earned a name for itself as an international travel center. A new terminal was recently completed at the Intercontinental Airport here costing \$114 million, and another is scheduled to

(Continued on Page 9S)

## moving fast with free-enterprise spirit

By Jennifer Lawrence

HOUSTON — Houston's fast-moving and increasingly crowded freeways, dotted with Camias, Mercedes-Benzes and pickup trucks, capture the free-enterprise spirit of the city.

Driving the freeways requires a certain bravado, a quality helpful in making it in Houston. If you can figure out the system, you can get anywhere. There are no speed limits to upward mobility in this city that prides itself on having few barriers to those who want to succeed.

Like the freeways, the city embraces people of all types and backgrounds who come to

Houston in pursuit of the American dream. For many Americans that means simply having employment, which they hope to find here. But beyond the everyday lives of everyday people there is a Houston way of life that gives the city character. It is part J.R. Ewing (of the television show "Dallas"), part urban cowboy and part Scarface.

It's a city of "good old boys" who nevertheless last fall elected a woman, Kathy Whitmire, as mayor. George Bush, John B. Connally, James Baker and Leon Jaworski call Houston home. Two rival heart surgeons, Michael DeBakey and Denton Cooley, are neighbors at the

city's Medical Center. Former astronauts like Alan Shepard and Walter Cunningham show up at parties from time to time.

Getting somewhere and being someone is what Houston is all about. Usually it requires making, having or spending money. Even the appearance of money is a plus — like the green-tinted Allied Bank Building under construction downtown in the shape of a dollar sign.

Houston makes no bones about its infatuation with money because money represents success. Like a newly made millionaire, Houston

(Continued on Page 9S)

## international trends expanding law firms

By Mimi Swartz

HOUSTON — When two sons of billionaire H. L. Hunt were confronted with a \$210-million claim that they, along with British Petroleum, had created a boycott of expropriated Libyan oil, the Dallas entrepreneurs turned to their lawyers — in Houston.

Houston, a city whose residents have enthusiastically perpetuated Texas's "biggest and bestest" mythology, has honestly championed their presence of several of the world's largest and finest law firms.

Vinson & Elkins, with 297 lawyers — up from 186 in 1973 — and Fullbright & Jaworski, with 290 attorneys, rank third and fourth in size in the United States. The remaining "big six" — Baker & Botts; Butler, Binion, Rice, Cook & Knapp; Bracewell & Patterson; and Andrews & Kurth — range in size from 225 to 112 attorneys. These firms pride themselves on the full range of services offered. Though they usually refuse divorce, plaintiff's personal injury and criminal defense work, most employ specialists in corporate, tax, real estate, probate, patent and international law.

Today, this giant complex of industry makes up the nucleus around which Houston's economy hums, and there is no doubt that oil is responsible for the visible level of prosperity here. But there is a nagging suspicion that Houston may be too dependent on oil; that the inevitable shift away from oil once petroleum sources are depleted will leave Houston without an economic leg to stand on. The Chamber of Commerce takes pains to point out, as it does in its yearly fact sheet, that Houston "has experienced increased economic diversification over the past two decades."

But Dr. Russell G. Thompson, president of Houston-based Operational Economics, Inc., comments: "With higher oil prices, the Houston economy has become more concentrated around oil, because that's where the bucks are to be made." Mr. Thompson believes that the fortunes of Houston's economy can be directly tied to the price of oil. "Lower oil prices are bad news for Houston," he said, pointing out that the recent tumble in the price of oil was followed by a quick slump in drilling activity.

The oil boom hit Houston in the early 1900s, at a time when it was already a prosperous cotton and lumber trading center. Oil was first discovered in commercial quantities in Texas in 1901 at an oilfield called Spindletop, about 90 miles east of Houston near Beaumont. Later discoveries were made at fields with names like Coopers Creek, Conroe, Damon, Mound and Humble. Houston quickly became a natural center for exploration and refining activity in

### Political Connections

The Houston firms are increasingly well connected politically as well.

White House Chief of Staff James Baker 3d was an Andrews & Kurth partner.

Former U.S. Treasury Secretary and Texas Governor John B. Connally works at Vinson & Elkins, while former Watergate special prosecutor Leon Jaworski serves the firm that bears his name.

Crowing is common. In the American Lawyer's Guide to Law Firms,

attorneys for Baker & Botts describe R. Gordon Goch, former general counsel to the Federal Power Commission as one of a half dozen of the most expensive lawyers associated with a Houston firm.

The expansion of the firms' international practices parallels the increased U.S. dependence on foreign oil in the 1970s. While large Houston-based oil companies were once able to import oil by simply dispatching purchase orders to their foreign refineries, the rise of nationalism and the increased costs associated with foreign exploration and production have made for a more complex situation involving rights negotiations, joint venture organization and international arbitration.

The oil companies and oil-related industries — also centered in Houston — assigned this business to their law firms. Vinson & Elkins was recently involved in writing the petroleum laws for Nigeria. Baker & Botts has represented clients involved in the construction and operation of liquefied natural gas projects and chemical plants around the world. They have also assisted with corporate reorganization for worldwide offshore drilling companies working in the North Sea and Mexico.

(Continued on Page 8S)

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Full recreational facilities are included at The Spires, as is a handsome card and party room. Suites will be ready for occupancy in June, 1983. Prices begin at US\$160,000.

For brochures, floor plans and specific prices on Bayou Bend Towers and The Spires, write Mr. John Sowell, Campeau Corporation Texas, Bayou Bend Towers, 101 Westcott, Houston, Texas 77007, U.S.A. Or telephone 713-880-3338.

## Pro cultural exchanges add new dimension to arts

By Mimi Swartz

**H**OUSTON — Just a few weeks ago, a flight left Houston carrying members of the Houston Ballet on their first European tour. The same flight carried lyric soprano Mirella Freni, who, with several other European artists, had just performed for the Houston Grand Opera. Cultural exchange is our mark on the international arts scene.

The arts are booming here: Houston now boasts a growing symphony orchestra, opera and ballet companies that have attracted international attention, and two fine arts museums, with a third on the way.

Not that Houston — or Texas — ever really deserved its status as a cultural backwater. Wagner's *Parsifal* premiered in Houston in 1906, eight years before it reached London. After a Russian symphony orchestra performed here in 1913, philanthropist Ima Hogg, the daughter of a Texas governor, supported the establishment of a Houston symphony. In the 1920s, Hogg's brothers and their friends — often involved in the company that would ultimately become Exxon — became early contributors to the Museum of Fine Arts.

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**Seiscom Delta United**

The nationally acclaimed Alley Theater opened in 1947, and Houston received international recognition in the 50's and 60's when Leopold Stokowski conducted the symphony and James Johnson Sweeney was director of the Museum of Fine Arts.

### Newcomers' Works

A new and substantially enlarged audience witnesses the work of these newcomers. "The orchestra was always a fine orchestra, but it belonged to a small group of people," says symphony artistic adviser Sergio Comissioni. As Houston's population increased, so did the number of people interested in the arts. Opera subscriptions have risen from 4,113 to 13,500 since 1972, the year of Gockley's arrival. Museum membership is up 40 percent since 1977, and the ballet now boasts sell-out crowds and a 60-percent subscription rate.

White Houston audiences may not always be sophisticated, they are eager. The ballet for instance, has an unwritten plan to get the audience on a more sophisticated diet of ballet, says Tom Fredericks, marketing director for the Houston Ballet. Five or six years ago, when touring dance companies ignored Houston, the Houston Ballet's season consisted almost entirely of classical programs, like Swan Lake.

In contrast, this year's program consists of works by modern masters Frederick Ashton and George Balanchine as well as a ballet by Dutch choreographer Farrell Dyde. Nevertheless, the Houston audience remains a general-theater audience rather than a specialized one. "It's nothing like New York where you see the same crazed people who come back because they have to see ballet," affirmed Fredericks.

However, the stereotype of the *nouveau riche* Texan with indiscriminate artistic appetites is vanishing. "You see it in what they don't take," noted Warren Hadler, of Houston's Hadler/Rodriguez gallery. "They used to take everything. Local gallery owners note another trend: European interest in Texas artists.

Affluence and enthusiasm have protected Houston's arts institutions from the economic problems

plaguing other U.S. cities, a far cry from 10 years ago, when the Paris Opera Ballet's \$500,000 price tag was prohibitive. "The thing that makes the city click is the strong sense of community pride," says Mastrianni of Houston's historic boosters. Houstonians love a winner. Opera donations skyrocketed when Gockley received a Tony Award for "Porgy and Bess" in 1976. Annual giving to the Museum of Fine Arts has more than doubled in five years, from \$32,000 to \$750,000.

Recently, corporations and private foundations have eclipsed the generosity of private patrons. Fundraisers earned \$32 million of the \$65 million needed to build the proposed lyric theater in under two years; Gulf Oil contributed \$500,000; Shell donated \$1 million, and the Wortham Foundation contributed \$15 million. And though the national average is 3 percent, 15 percent of the opera's budget comes from corporations.

One reason for such corporate generosity is Houston's bottom-line approach to artistic endeavors. Marketing decisions are as important as artistic directors here; groups are promoted on T-shirts, television and radio. Both the museum's Barbara Rose and the opera's Gockley have been criticized for contributing to this commercialization of the arts. A recent Wall Street Journal article labeled Gockley the "P.T. Barnum of Opera" and mentioned that he cut 30 minutes from a production of "Die Meistersinger" and 20 minutes from "Carmer" in an effort to hold down costs. Barbara Rose's hiring created a controversy when it was discovered that she would continue to write art criticism, particularly for *Vogue* magazine, while serving as curator.

Curiously, local theater has suffered from a failure to thrive. Though the Alley Theater plans a major expansion and did offer a world premiere of "Way Upstream" by British playwright Alan Ayckbourn, this Houston institution generally lacks an innovative repertoire. "It plays to a conservative audience that was the only audience 10 years ago," one critic complained. Younger, more experimental theater companies

recently set the pace in energy capital

(Continued from Page 7S)  
loss of 5,850 jobs — 81 percent in manufacturing and 19 percent in non-manufacturing.

Traditionally considered immune to the economic problems affecting the rest of the United States, Houston is also beginning to feel the effects of high interest rates and nationwide recession. Besides the slump in drilling activity, Houston's housing industry is suffering under the burden of high interest rates, some petroleum refineries are operating at a severely reduced capacity due to the slump in demand for gasoline, and the petrochemical industry is suffering because of decreased demand for chemicals and plastics in the de-

pressed auto, housing and appliance industries.

### Layoffs Occur

Economic eyebrows were raised recently when three of Houston's largest employers — Geosource Inc., Dow Chemical and Texas Instruments — laid off hundreds of employees, an occurrence unheard of in recent Houston history and all too reminiscent of the kind of layoffs common in the depressed Northeastern United States.

Houston's unemployment rate recently has risen by as much as 35 percent over last year's monthly figures, to a total of 4.5 percent. But that's still only half the national rate, and many feel that despite

recent setbacks, Houston's future is secure.

"If petroleum were shut off completely tomorrow," claims Halibut, "it will hurt Houston, no question about it. But it will not die and it won't wither; it'll just plateau and maybe just start growing again."

Said Texas Commerce's Bennett: "I would rather be in the energy-capital of the world than anywhere else because the trend worldwide is that energy use can go nowhere but up. And even if there is less demand for oil, the same kind of expertise we have here will be needed to develop other energy sources."

"They were the ones that really helped me decide to go into geology," he says. The summer between his graduation from Grand Valley in 1973 and the fall when he began his master's degree work at the University of Texas in Austin, Joe went to work for the Amoco Production Company's Denver geological office. "The minute I was at Amoco, I knew what I wanted to do, and that was the oil business. The people there were so in love with their work, there was an electrified excitement in the air, which rubbed off on me."

In August, 1975, Joe went to work with Getty Oil in Houston in the development department.

"This was the first time I got involved with the actual drilling," he says. "While I was at Getty I made more money than any other U.T. graduate."

And that was the turning point for him. "The money I made for others I should be making for myself," he recalls thinking at the time.

He left Getty to begin his own business with a \$1,000 loan. "I didn't even have enough money to pay my rent," he says. "I was living with a good friend who more or less supported me until I got on my feet."

He remembers that his first strategy was to acquire the knowledge of those who had "made it."

"That was very important because I learned a lot about the pitfalls," he says. "However, if I knew what I know now, I would have avoided even more mistakes."

The main thing I had to learn was how to get investors — drilling money. It takes an awful lot of capital to make the oil industry go. It was really amazing how I did what I did knowing so little. I simply went into this or that office and said I needed so and so map or so and so chart. There were no

problems with that aspect of starting out. I was really surprised."

Joe views his biggest coup as a sales pitch he made to Gulf Oil. He had acquired a hot prospect that Getty had turned down and he approached Gulf with it. "I told them I wanted the right to drill on one of their leases," he recalls. "I convinced them I had the money and ability to develop the acreage, neither of which I really had. In exchange for the right to drill, I was given some of the other businesses. He is worth between \$2 million and \$3 million."

"Optimizing your investments" is Joe's way of describing the route to such success at such an early age.

But Joe is not that uncommon in Houston. There are thousands of other young men and women who have made it big in this city through entrepreneurial skills.

In fact, many of the people launching in the Hyatt probably have similar stories. Houston, with its boom-town economy, is a haven for the young entrepreneur.

Some small businessmen get bigger by beginning in service sectors such as window-washing, key-making and even ditch-digging. Sometimes the little ones become national giants: Nina Laurenzo turned her tiny Tex-Mex restaurant in a small spot on Navigation Street into a national chain.

**Houston**  
Oil — Energy — Business

## MAKING IT

**Joe Tondu, 31, 'optimizes investments' in a climate tailored for entrepreneurs**

By Cindy Japhet

**H**OUSTON — Joe Tondu, 31, might get lost in the crowd of 200 or so businessmen lunching in the stylish yet efficient Hyatt Regency restaurant in downtown Houston. He is clean-cut, confident and well-dressed, like everyone else. It might not tell by looking, but there is a difference between Joe and some of the other businessmen: He is worth between \$2 million and \$3 million.

"Optimizing your investments" is Joe's way of describing the route to such success at such an early age. But Joe is not that uncommon in Houston. There are thousands of other young men and women who have made it big in this city through entrepreneurial skills.

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### Optimum Climate

The climate for the entrepreneur in Houston is now at its optimum, because of the great amounts of growth and capital provided by commercial real estate and the oil and gas industries that fire Houston's boom.

How many cities have a center dedicated to helping entrepreneurs establish their own business? Houston does, at least. The Houston Entrepreneurs Center is a 55-office complex designed to provide such services as phone answering, typing, word processing and computerized accounting for the small businessman at prices that beginners can afford. There is also a reference library and it specializes the how-to's of starting a new business.

Joe Tondu left a highly promising, well-secured position as a geologist for the Getty Oil Company with nothing more than several checks and a car, three years of solid experience and a lot of confidence.

He, like his father and grandfather, believes in free enterprise. "I've always believed there is a great amount of satisfaction to be found in determining your own destiny," Joe says.

A native of Michigan, he was raised in a household whose keyword was independence. His father and his grandfather were independent construction contractors near Arcadia, Mich. But for Joe, a key factor that helped him think in terms of his own life was the teaching staff at Houston's Grand Valley State College, which he describes as "inspirational."

**Electrified Excitement**

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problems with that aspect of starting out. I was really surprised."

Joe views his biggest coup as a sales pitch he made to Gulf Oil. He had acquired a hot prospect that Getty had turned down and he approached Gulf with it.

"I told them I wanted the right to drill on one of their leases," he recalls. "I convinced them I had the money and ability to develop the acreage, neither of which I really had. In exchange for the right to drill, I was given some of the other businesses. He is worth between \$2 million and \$3 million."

"Optimizing your investments" is Joe's way of describing the route to such success at such an early age. But Joe is not that uncommon in Houston. There are thousands of other young men and women who have made it big in this city through entrepreneurial skills.

In fact, many of the people launching in the Hyatt probably have similar stories. Houston, with its boom-town economy, is a haven for the young entrepreneur.

Some small businessmen get bigger by beginning in service sectors such as window-washing, key-making and even ditch-digging. Sometimes the little ones become national giants: Nina Laurenzo turned her tiny Tex-Mex restaurant in a small spot on Navigation Street into a national chain.

**Optimum Climate**

The climate for the entrepreneur in Houston is now at its optimum, because of the great amounts of growth and capital provided by commercial real estate and the oil and gas industries that fire Houston's boom.

How many cities have a center dedicated to helping entrepreneurs establish their own business? Houston does, at least. The Houston Entrepreneurs Center is a 55-office complex designed to provide such services as phone answering, typing, word processing and computerized accounting for the small businessman at prices that beginners can afford. There is also a reference library and it specializes the how-to's of starting a new business.

Joe Tondu left a highly promising, well-secured position as a geologist for the Getty Oil Company with nothing more than several checks and a car, three years of solid experience and a lot of confidence.

He, like his father and grandfather, believes in free enterprise. "I've always believed there is a great amount of satisfaction to be found in determining your own destiny," Joe says.

A native of Michigan, he was raised in a household whose keyword was independence. His father and his grandfather were independent construction contractors near Arcadia, Mich. But for Joe, a key factor that helped him think in terms of his own life was the teaching staff at Houston's Grand Valley State College, which he describes as "inspirational."

**Electrified Excitement**

"They were the ones that really helped me decide to go into geology," he says. The summer between his graduation from Grand Valley in 1973 and the fall when he began his master's degree work at the University of Texas in Austin, Joe went to work for the Amoco Production Company's Denver geological office.

"I told them I wanted the right to drill on one of their leases," he recalls. "I convinced them I had the money and ability to develop the acreage, neither of which I really had. In exchange for the right to drill, I was given some of the other



## Saudi finds growth for oil revenues in American banking strategy

By Lucius Lomax

**H**OUSTON — His name is Khalid bin Mahfouz. He is a multimillionaire from Saudi Arabia who now makes his home in a tightly secured \$4-million mansion in River Oaks, Houston's most exclusive neighborhood.

He is the son of the founder of the largest bank in the Middle East, the \$15-billion National Commerce Bank of Saudi Arabia. His family still owns the controlling interest in National Commerce, of which he is a senior director.

And, for a time, as part of the Arab plan developed in the mid-1970s to capture a larger share of the revenues from the production of oil — money that until then went to foreigners — Mahfouz became an American banker. He also drew a score into a few of his new colleagues.

### Buys Out Partners

In 1976 the deal was cut. In partnership with another Saudi, Ghaiith Pharoan, and former Treasury Secretary and ex-Texas governor John B. Connally, Mahfouz purchased the ailing Main Bank of Houston. But when Pharoan decided to concentrate on his investment in the National Bank of Georgia and Connally chose to run for the presidency, Mahfouz agreed to buy out his partners. He ended up owning 92 percent of the bank.

Then, last summer Mahfouz sold out to a Dallas bank-holding company. In return for Main Bank he received holding-company stock valued at \$22 million. Some local bankers speculated that Mahfouz never really wanted to run the bank, that he just wanted all along to be an investor.

If that was true, and it probably is, Mahfouz knew this much: Banking is a tough profession.

Banking, as it is known in the West, is a fairly

recent phenomenon in the Middle East. Commercial banks began to appear in the larger towns in the Gulf countries only in the 1950s. The slowness of their arrival was due in part to the entrenched position of the money changers, who have tried since the time of Mohammed to satisfy Arab banking needs while abiding by the Koran's prohibition against *riba*, charging interest.

### Oil Brings Change

The arrival of the oil wealth of the last decade changed all that. Saudi Arabia's wealth held abroad jumped from \$2.3 billion in 1972 to about \$150 billion by mid-1981. According to *The Economist* magazine that alone is enough to buy all the 50 largest banks in the world. Yet none of those is Arab.

Determined to keep more of the oil revenues siphoned off at either end of the long oil production line — from financing to exploration to refining to investment — Arabs became interested in banking.

But a domestic bank can make an annual 50-percent return on capital doing business at home in Saudi Arabia. Arabs, particularly Saudis, are considered conservative businessmen, and international banking has in the past been an alien concept to them. Before entering this market they insisted that international banking be like any other foreign investment — above all, safe. So they developed a plan.

The domestic Arab banks chose not to go directly into international commercial finance. Instead, they banded together to form consortiums to fund new international banks. They included Western bankers — Dutch, French and American — as partner-shareholders, to provide the necessary expertise.

The domestic Arab banks chose not to go directly into international commercial finance. Instead, they banded together to form consortiums to fund new international banks. They included Western bankers — Dutch, French and American — as partner-shareholders, to provide the necessary expertise.

An example is UBAF Arab American Bank, with headquarters in New York. It opened its doors in 1976, and today it is the 46th largest Arab bank with \$900 million in deposits. Holding 5 percent of its stock is Houston's large bank-holding company, Texas Commerce Bancshares. Another 5 percent belongs to California's most profitable bank, Security Pacific. The rest of the stock is owned by Arabs banks from across the Mideast.

Institutions like UBAF Arab American was where the Arab bankers chose to gain a foothold in international commercial finance. Individual Arabs like Mahfouz chose a different route.

When Mahfouz, Connally and Pharoan joined forces to buy Main Bank, Connally was criticized by Houston bankers for directing the Saudis to the investment. The Houstonians feared, as one of the city's international bankers put it, that "Mahfouz's Mideast connection" would force local banks out of their profitable international market. They were relieved to find that the bank's emphasis remained on local banking during Mahfouz's ownership.

The Houstonians were correct that banks are attractive targets to the Arabs. Typically Arab businessmen do not go for spotlight investments, as have Europeans in Houston, who may have to show a picture of the property to their partners at home. The Arabs seem to be answerable only to themselves. They are drawn to the banks as low-key, almost invisible holdings.

In Houston, one Arab-American Chamber of Commerce official has estimated that Arabs have \$1 billion invested in total, in everything from real estate to refinery stock to, of course, banks. The majority of the acquisitions have been done through firms with headquarters in New York, London, Houston and the West Indies.

But of the 64 foreign banks doing business in Houston at the beginning of the year, not one was Arab. And Saudi Arabia's National Commerce Bank, for reasons known only to its directors, recently brought home its lone official in the city.

### Moderate Impact

Despite this relatively moderate Arab impact, warnings have been sounded in the United States. In 1979, Senator H. John Heinz 3d from Pennsylvania cited statistics that foreign banks made more than 15 percent of all big U.S. business loans. The percentage is higher in New York, California and Texas, he said.

He continued: "And with petrodollars piling up, individual buyers may become a new force. These buyers are essentially beyond our jurisdiction and beyond our control. It is likely that the prospect of both direct and indirect financial and political influence will convince wealthy Arab businessmen that United States banks are good investments."

They may be good investments. But so far, the senator's fears of "influence" and "control" have not been justified.

This distrust of foreigners has been particularly directed against the Saudis, because they are the wealthiest and most visible. But the one place Saudis have remarked they do not experience the "xenophobia factor" is Houston. They theorize that it is because Texans and Saudis are both *newcomers* — those who lacked out by living on top of ground filled with oil.

Dr. Ghazi al-Gossabi, Saudi Minister of Industry and Electricity, joked about the issue in an interview with *Saudi Business* magazine. Despite their new wealth, he said, "both Texas and Saudi Arabia are countries who want to be friends with the United States."

## conservative mayor mirrors achievements of a city on the move

By Ryan Bernard

**H**OUSTON — The new mayor is unlike anything Houston has ever seen before. She's a woman, for one thing: a petite, 35-year-old blonde named Kathy Whitmire, who is the only third woman in history to be elected mayor of a large American city.

In office since last January, the mayor symbolically represents everything that Houston has become over the last decade: young, prosperous, politically conservative and socially liberal. A former accountant, city controller and an acknowledged feminist, she won the mayor's race despite being outspent two-to-one by her powerful rivals and did it by promising Houstonians she would make their government more efficient and businesslike.

In comparison, the man she defeated — former mayor Jim McConn and county sheriff Jack Heard, both paunchy and middle-aged — represented everything that Houston once was. For decades, the Houston city hall was controlled by something called "the good-old-boy network," a loose coalition of lobbyists, special-interest groups (usually real-estate developers), councilmen and entrenched city department heads, which was usually successful in getting its candidates into the mayor's office through well-financed, well-oiled campaigns.

## 'Instead of being a reactive city council ... the council saw that important things got through.'

## FINANCE holding companies in 'world's best banking market'

By Lucius Lomax

**H**OUSTON — Houston Oil & Minerals is the legend among Texas wildcatters.

Described by *Fortune* magazine as the "nation's standout small exploration company," the price of its stock has risen by almost 5,000 percent since 1975. Its revenues have gone from \$1.5 million in 1970 to almost \$450 million in 1980. Still, despite this phenomenal success, the company began the decade with an equally large debt — \$450 million — accounted for in part by drilling expenses that can be as much as \$1 million a day.

The company was strapped for cash. It did not, however, turn to the banks for more loans. Instead, Houston Oil accepted a friendly merger bid from Tenneco, Inc., the huge energy conglomerate. The \$7-billion deal meant more oil and gas for Tenneco and cash that will allow Houston Oil to continue its energy exploration.

It is a sweetheart of a deal for both companies and is also an example of corporate finance as practiced in Houston. Which is not to say that Houston banks are not impressive in their own right. In 1970, none of the Texas banks were close to being among the 20 largest in the nation. As much as

any one reason, Texas state law was responsible. It prohibited branch banking. In fact, it prohibited the same bank from having more than one office even in the same city. But congress passed the Federal Bank Holding Company Act that year and Texas banking will never be the same.

**Banking Competition**

For the first time, the law allowed establishment of holding companies, which were permitted to buy up competitors within the same state. The law's practical effect was that Texas' major banks became huge capital conglomerates capable of competing for the big, profitable commercial loans made by the heavy-hitters of the U.S. financial world, the banks of California and New York.

Houston bankers were the first in Texas to take advantage of the change. The acquisitions began almost immediately, and they have not stopped yet.

Today, Houston has seven of the nation's 200 banks of \$1-billion-plus assets. Of the \$90 billion deposited in Texas banks during 1980, 17 percent of the money was held by Houston's top two bank holding companies alone. And, by the end of the decade, those two companies, Texas Commerce Bancshares and First City Bancor-

poration of Texas — most recently ranked 20th and 23rd in size in the nation — are sure bets to crack the top 20.

"Texas is the world's best banking market," announced Jack Hyzer, a vice president of the investment firm of Rauscher Pierrepont Refnes, Inc. Earnings per share of the major holding companies in the state rose 21 percent in 1980 and are estimated to have gone up 25 to 30 percent in 1981. Even as the rest of the country slid into a near depression — including a downturn in the energy industry — the holding companies' profits are expected to improve as much as 15 percent in 1982.

Last year was the record year for acquisitions, but 1982 is continuing apace. One of the state's most fiercely independent medium-sized institutions, Dallas' \$410-million Preston State Bank, was gobbled up in April by Southwest Bancshares of Houston. Southwest, at the same time acquired the Houston area's second largest independent, valued at \$240 million.

"The Houston energy industry leads the economy and continues to increase profits," said Southwest's chairman, John Cater, when asked about the climate for banking in the city. "Commercial construction, perhaps the biggest indi-

cator of industrial growth, is well above the national average."

Actually, apartment construction in Houston is stalled and home building has dropped to only a moderate pace. But as Mr. Cater said, office construction, always a good indication of what business thinks of Houston's prospects, continues to be astounding, with one square foot of office space under construction for every four feet already in existence. Mr. Cater predicted that the city will have \$3.9 billion in commercial construction in 1982, compared to \$3.66 billion in 1981.

"Not even Houston is immune to high interest rates," said Tom King, president of the Texas Savings and Loan League, the state thrift institutions' lobbying arm. But noting that the city's employment rate is still good — up an average 6 percent a year since 1975 — Mr. King said not all is lost.

Mr. King, vice president of a large Houston savings and loan association, said construction of new homes is enough to keep thrift institutions, most of which are heavily committed to old mortgages at low interest rates, out of the red. He did predict, however, more "shotgun marriages" of ailing savings and loans with wealthier partners.

Banking and finance in any city

is a reflection of all business activity, and Houston's success has not gone unnoticed. No out-of-state institutions yet offer full-service commercial banking in Houston, but 116 out-of-state banking organizations now have offices in Texas, mostly in Houston and Dallas.

### Outside Interests

In California, where in many cities there is rent control, the liberal complaint has become that real-estate money is leaving the state for Houston, where there is not even zoning, much less rent ceilings. But these outside interests have not been limited to other states. In 1976, there were 15 foreign banks in Houston. Today there are 64.

A few years ago, Dolph Briscoe, the then-Texas governor, was asked his feeling about the influx of foreign money into the state. His response was typically Texan: "Texas was developed by foreign capital," the rancher-banker-politician replied. Mr. Briscoe noted that the ranching industry of the West Texas panhandle was developed by British capital. "Texas has always been and is today a capital-deficit state," he said.

With all the ideas for making money, needing money to get a start, the governor was probably right. The official position of the present state and city administrations echo Mr. Briscoe's sentiments that dollars coming into Houston from abroad free local money for use in other investments.

In line with that thinking, West German and Dutch investors have been buying downtown office developments from their original developers to be used as rental income. Shell Oil's pension fund is rumored by one former Chamber of Commerce official to have \$1

billion in investments in the state, primarily in Houston. The largest foreign investors have been insurance companies, pension funds and banks, with the West Germans in the lead overall.

Still, oil-rich Mexicans are buying condominiums right and left and sometimes just flying up from Mexico City to shop. And the British are not far behind, with Coldwell Banker making a tidy sum from providing interim financing of construction. The British post office's pension fund has also financed a multimillion-dollar office complex next to Houston's Galleria mall.

### Recent Banking Changes

Banking in Houston, as in the rest of the United States, is going through some tough changes. They are having to shift to computerization, larger lines of credit and more sophisticated marketing campaigns to cut costs and to keep pace with new competitors. The recent deregulation of allowable interest rates paid on deposits means that banks and savings and loans now compete against each other for depositors. Both must offer higher interest to consumers to attract their money.

The savings and loans, now no longer restricted to offering mortgages, are becoming more like banks in services offered.

The larger banks in Houston are meeting the changing times by growing larger still through acquisitions, thus insuring a supply of money to lend. The mid-size banks are shifting to banking on the European model, cutting deals themselves or being bought up.

And the small independent banks that the state legislature sought to protect by prohibiting branch banking are, increasingly, disappearing.

## cutting U.S. energy imports

(Continued from Page 7S) the threat of the Soviet Union. Though the Soviet Union has vast reserves of oil and gas, a large portion of these are undeveloped and in remote areas or will require considerable technical expertise to exploit.

"We are not finding as much oil and gas as we need, the nuclear industry is shut down and coal is in the doldrums," he said. "I am pessimistic that we are not going to find enough oil and gas to meet the expected 1990 demand of 70 million barrels of oil a day. Gas production now is about 143 billion cubic feet a day and needs to be 200 billion cubic feet a day in 1990."

The fact that prices are lower and supplies are more abundant than previously forecast levels is delaying the development of alternate energy sources such as nuclear power plants, shale oil and coal gasification facilities, geothermal units and other projects in the United States, he pointed out.

"We have a society where business, government and individual interests can coexist and be mutually beneficial to each other. It is an opportunity that exists nowhere else in the world."

Thanks to an electoral system that allowed city council candidates to run for office "at large" rather than being elected by districts, special interests found it possible to pack city hall with people they could trust to run the city the way they wanted it to run. The preferred style of government was one that shunned planning and regulation. To many real estate developers, government planning was anathema, because it meant the government would be telling them where and how to build.

Consequently, over the last decade, Houston has grown from a fairly pleasant city into a sprawling, unzoned behemoth that is choking on its own growth. Migration into Houston over the past decade has been enormous — at times reaching an average of 9,000 a month as job seekers poured into the city from across the nation, attracted by the city's booming economy and lucrative pay scales.

The boom came as no surprise to private planners, but it seemed to please city officials. Houston city government with its back turned. Many of the city's streets and freeways, designed for the traffic loads of the early 70s, are now seriously jammed for a major part of every day. Houston's water and sewage facilities are outdated, resulting in occasional water rationing and a construction moratorium in some parts of the city that has lasted nearly a decade.

The local storm drainage system has been so swamped by all the new development that a mild rain can send floodwaters backing up into hundreds of living rooms. The Houston Police Department is so understaffed and poorly managed that it often takes over a half-hour to respond to the most serious emergencies. Houston's mass transit system a crippled and outdated fleet of 550 buses, has been in chaos for years. By the end of Mr. McConnell's term in 1981, it was clear that the old way of doing things had resulted in chaos, and that it was time for a change.

**Promising Turnabout**

Fortunately, several things have happened that may bring about a promising turnaround in the city's fortunes. One of the most important changes came in 1979, when the U.S. Justice Department declared that Houston's minorities were under-represented in the "at large" system of electing city council members. After some wrangling, the city and the federal government agreed on a system whereby the council would be expanded from nine to 14 seats, with nine elected from districts and the other five chosen at large.

Within the span of one election, the Houston city council suddenly changed from a group of mostly white middle-class businessmen to a mixed group including two women, three blacks and one Mexican-American. Within a few months, the new council promptly passed — over the howls of the business community — a landmark billboard ordinance limiting what one council member calls "the visual pollution" along Houston's crowded roadways.

The council quickly followed up with a series of new ordinances tightening fire codes, protecting historical preservation and permitting fluoridation of city water. "Instead of being a reactive city council ... rubber-stamping everything, the council in early 1980 became initiators and saw that important things got through," says Councilwoman-at-large Eleanor Trusley, one of the new faces. "I think people now are better represented than they were before and that citizens are closer to city government."

With the enormous migration over the last decade, the political complexion of the voters has been changing as well. "The type of people who've moved in are generally speaking have been white, young and highly educated," said Jan van Lohuizen, vice president of Tarrant and Associates, a highly respected Houston polling firm, "and because of that, the city has acquired a very conservative political flavor and become more Republican than it used to be."

**Image of Conservative**

Mr. van Lohuizen believes that this new group more than any other was responsible for bringing the new mayor to power. Though Mrs. Whitmire did not clearly identify with any political party during the election (party affiliation is usually negligible in city politics), she successfully projected an image as a fiscal conservative and a good manager.

The cutting issue was basically competence." Mr. van Lohuizen affirmed. "Whitmire was really the first mayoral candidate that represents the new emigrant to the city. Whether or not that will hold true in the coming years is hard to say, but if immigration continues, you would expect the new immigrants to start taking on a larger, more important role in city politics, which could be a very significant change in the next 5 to 10 years."

There is some hope that the trends that brought Mrs. Whitmire and the new city council to power may result in a new era of more responsible and responsive local government. But Mr. van Lohuizen said it will at least a decade before any results begin to show.

"The start-up times for the solutions are so long that before they have an appreciable effect on the problems at least 10 years will go by," he said. "Another thing is that, because of the civil-service system, it is very hard to bring about rapid changes in the city administration: it's extremely hard to get rid of a department head. Another problem is the two-year [mayor's] term: it takes several months for a mayor to get her feet on the ground, then she has a year or so to be a mayor before she's up for re-election. So there are a number of things that are going to make it

# Houston

*Oil - Energy - Business*

## MEDICINE

### 29 institutions make up a mecca of medical knowledge

By Joan Goffman

**H**OUSTON — Last July, in a 55-hour operation, an artificial heart was implanted into the chest cavity of a Dutchman, Willibordus A. Meuffels, 36, at the Texas Heart Institute of Houston.

Mr. Meuffels was one of more than 1,100 patients to participate in the Dutch Airlift Program, which brings Dutch heart patients to the Texas Heart Institute for cardiac surgery.

Although Mr. Meuffels died a week after the surgery, the artificial heart performed well, giving the surgeons critical time to locate a human heart to transplant.

Life and death for Mr. Meuffels — and 75,000 others, including patients, families and health care professionals — unfolds daily at the 29 institutions comprising the Texas Medical Center.

Since its inception 40 years ago, the center, now spanning a 333-acre area, has become one of the most comprehensive meccas of medical knowledge in the world.

Figures released by Texas Medical Center, Inc., the coordinating body of T.M.C., state that 142,726 hospitalized patients, from nearly

every country of the world, were treated at the complex in 1980. In addition, more than \$86 million was spent on research for 1,344 research projects.

#### Second Largest Business

Medicine is now Houston's second largest business, trailing the city's petrochemical industry. Last year, T.M.C. had an economic impact of \$1.5 billion on the Houston economy. Additionally, the T.M.C. 1980 annual report estimates that the center will grow 50 percent during the next decade.

Jane Brandenberger, director of academic and public affairs at T.M.C. Inc., said, "I don't think there is a medical question in the world that isn't being examined at T.M.C." — from genetics to sophisticated neuro-physiology."

But, says Mrs. Brandenberger, the *raison d'être* of T.M.C. is the patient.

Four general-care hospitals, two heart institutes, a crippled-children's hospital, a cancer hospital, an institute for mental research and long-term rehabilitation center offer patient care.

Probably the two most famous T.M.C. physi-

cians are the arch rivals, heart surgeons Denton Cooley and Michael E. DeBakey.

Dr. Cooley, who was Mr. Meuffels' surgeon at the Texas Heart Institute, said: "We did a successful transplant in 1968 and we were the first institute to implant an artificial heart into a man in 1969. To date we have implanted three artificial hearts, and we are continuing our development."

About half a block from the Texas Heart Institute is the National Heart and Blood Vessel Research and Demonstration Center — Dr. DeBakey's domain. Dr. DeBakey is chancellor of Baylor College of Medicine and chairman of its surgery department.

#### Growth in Research

Dr. DeBakey recalls that when he arrived in Houston in 1948, to be chairman of the department of surgery, he was one of two people in the department. Since then, Dr. DeBakey and his team of researchers have pioneered a treatment for an aneurysm of the aorta, or a weakening of the wall of the artery, and developed the coronary bypass surgery.

Dr. Cooley, a former colleague of Dr. DeBakey, left in 1960 and founded the Texas Heart Institute, where he is surgeon-in-chief.

In addition to cardiac-care procedures, T.M.C. breakthroughs include the installation of the world's first medical cyclotron for cancer radiation therapy at M.D. Anderson Hospital and Tumor Institute, the use of the argon laser, fluorescent tube with argon gas for certain types of skin cancer and scars, at the Methodist Hospital, and the injection of synthetic growth hormone for unusually short children at Texas Children's Hospital.

How has all this been possible? Why has T.M.C. mushroomed from its humble beginning as a one-institution complex, the Baylor College of Medicine, to the world's largest medical center — from prairie land with oak trees and grazing animals to high-rise buildings and parking garages?

Surgeons monitor a patient's temperature while he undergoes whole-body hypothermia.

Mr. Brandenberger replies, "Perhaps because of the oil money, perhaps because of the tradition of philanthropy in Texas, support to the various institutions has been very generous. What the early planners of the medical center envisioned as a three-to-four room hospital complex with lots of trees and parkland has turned into a medical wonderland."

The center's growth began in the early 1940s with the donation of a \$20-million estate from bachelor cotton merchant Monroe D. Anderson. Through a special city election, a tract of 134 acres of land in southwest Houston was designated to become T.M.C.

Dr. R. Lee Clark, the first director, needed money to build a blood services lab at the hospital. "He went to lunch with philanthropist Corbin Robertson, and came back with \$3 mil-

lion; where else but in Texas can you do that?" said Mrs. Brandenberger.

And Dr. Cooley describes philanthropist Hugh Roy Cullen as "the grandfather of the medical center." From 1946 to 1948, Cullen gave several million dollars to get the center off the ground. Additionally, in 1966, the Ray C. Fossum Foundation provided \$5 million for the Texas Heart Institute.

Dr. Cooley maintains that the medical center is able to attract qualified professionals from all over the world, as well as patients worldwide, because of the recognition of work, interest and effort at T.M.C.

"I think the medical center is rolling down the hill like a big snowball — and will get bigger and bigger in the years to come," Dr. Cooley said.

## developers of residential and commercial real estate investing with unrestrained optimism

By John Taylor

**H**OUSTON — At a time when the American housing industry faces its gravest crisis since the Great Depression, commercial and residential real-estate developers in Houston are building with almost unrestrained optimism — and understandingly so.

Since the turn of the century, the population of Houston has doubled every 20 years, creating a housing and construction boom that continues today. In 1981, the six-county Houston metropolitan area led the nation in housing starts with an estimated 44,000 units. In the same year, Houston issued more than \$3 billion worth of building permits, making it the nation's leader in that category as well.

Steve Shepherd, marketing director for the development firm of John Mekom, says: "The real estate explosion is due to the fact that, for one thing, Houston has no zoning laws, making it a fertile ground for developers. For another, petroleum wealth has created a great amount of money for investment and the risk-taking attitude to go with it."

#### Peter Pichas

Houston's commercial construction has reached a fever pitch. Construction is currently under way on more than 160 office buildings, 13 high-rise condominiums and a dozen hotels. Tenants are absorbing the space almost as fast

as developers are building it. Unofficial tallies show that roughly 18 million square feet of office space were completed in 1981 — more or less equivalent to nine building 100 stories tall.

At the same time, absorption rates are running at an annual rate of approximately 11 million square feet, and so, as William Berry, president of Property Research & Investment Consultants, Inc., points out: "We only have about a six-month supply of space now available."

In Houston's central business district alone, 12 skyscrapers are going up. The cost of land and rental rates have kept pace with the record-breaking demand for office space. Land in the business district now ranges from \$200 to \$750 per square foot — more than double the price three years ago. Rents for prime downtown office space run from \$15 to \$27 a month per square foot and average more than \$24. Rents for currently available space at the new Texas Commerce Tower have climbed to \$26 per square foot. Even at such steep prices, overall occupancy for buildings in downtown Houston stands at just over 99 percent.

The frantic pace of construction has markedly altered Houston's skyline and more change is just over the horizon. Indeed, a sort of skyscraper contest is now under way, similar to the who's-the-tallest competition that changed Manhattan's skyline 60 years ago.

Currently the Texas Commerce

Tower, a slender, five-sided structure designed by I.M. Pei, stands higher than any other Houston edifice. The Commerce Tower is the tallest building outside New York and Chicago but it may soon be edged out of first place by the Campeau Building, a proposed 80-story structure now in the pre-leasing stage with construction due to start this summer.

Houston's lucrative real-estate market has attracted foreign investors from places as diverse as the Middle East, Japan and Britain. More than 20 percent of the city's prime real estate is controlled by foreign interests, according to one account, including such landmark buildings as One Shell Plaza, the Saks Fifth Avenue Center and the twin trapezoidal towers of the Pennzoil Building.

Foreign developers have moved into Houston as well. Giorgio Borlenghi, the Italian developer, is putting the finishing touches on his \$100-million Four-Leaf Towers, a pair of 40-story luxury condominiums. But the bulk of the real estate is still controlled by U.S. investors, including insurance companies like Prudential and Metropolitan, various pension funds and a handful of powerful independent owners, the most prominent of whom is Gerald Hines.

Skyscraper fever in downtown Houston is only one feature on the city's multifaceted real-estate map. Many commercial developers see the real future in the small-to-me-

dia-scale office buildings that are springing up in suburban locations.

Kenneth Lehrer, a financial planner for Allison-Walker Interests, Inc., calls these suburban commercial properties the "adventureland of development."

Mr. Lehrer says that these mini-business districts have created a "downtown" atmosphere away from the congestion of midtown Houston. As a result, workers five nearer their homes, avoiding the large part Houston's notorious traffic jams. In turn, that permits the city to distribute its growth over a wider area and ease the burden of its already overextended infrastructure, particularly its roadways, garbage disposal and water works.

Developers are packaging these suburban downtowns as small-scale urban centers designed to include not only office space but hotels, retail outlets, restaurants and entertainment facilities. In addition to its office buildings, the Galleria area has four major hotels, more than 12 restaurants and more than 200 shops, including sleek boutiques like Gucci and Cartier.

The confined and self-contained arrangement is particularly appealing to foreigners unfamiliar with Houston's overwhelming central business district. Last year foreigners reportedly accounted for almost 50 percent of the retail trade in the Galleria area.

Mr. Borlenghi, who hopes to cash in on the suburban center trend with suburban condominiums, affirms: "It's a rediscovery of the urban center as it was in Europe. You won't have a downtown that's deserted at night and then a distant residential satellite."

Critics charge that the suburban office centers have simply introduced into unprepared residential areas the congestion of a midtown business district. They point to areas like southwest Houston, a formerly residential location where as many as 150 multifamily office buildings have been built in the last decade, including such large-scale projects as architect Philip Johnson's Post Oak Central, a three-building complex, each 24 stories tall. The area's roads have not been expanded enough to carry the loads they must now bear — and lengthy traffic snarls are routine.

#### Rapid Pace

But Houston's total absence of zoning laws means that the trend toward suburban office centers will undoubtedly continue. As long as developers comply with basic building codes, they can put virtually any building — from a luxury hotel to a pornography bookstore — in any place.

Consequently, construction in

suburban areas including Westheimer-Gessner, Galleria to the south and Greenway Plaza to the west, is proceeding even more rapidly than in downtown Houston. Land in such prime suburban locations costs as much as \$250 a square foot — approaching downtown prices — while in outer suburbia it sells for between \$5 and \$25 a square foot.

Throughout Houston's suburbs, the land is going commercial fast, seemingly regardless of the price. According to a report by Property Research and Investment Consultants, more than 64 million square feet of leasable commercial space had been completed in the suburbs as of July, 1981. More than 94 percent of that property has been leased, with rents ranging from \$12 a month per square foot up to \$30 for the most sought-after locations.

Residential real estate is doing almost as well. In the past 10 years Houston's population increased by more than 500,000. To meet the demand for new homes developers built 249,661 houses and apartments in that period. And while the housing market is now soft, real-estate analyst Steve Shepherd points out that if interest rates drop to acceptable levels, there is a large pool of middle-class Houstonians ready to buy houses.

In recent years, however, Houston residential developers have moved away from single family dwellings toward the construction of low-cost apartment complexes. That trend is typified by Harold Farb.

Mr. Farb, a Houstonian, controls companies that have developed more than \$1 billion worth of office, hotel and retail space. He manages 20,000 apartments and could well be the largest independent apartment operator in the world. Last month, in a development viewed as significant in Houston real-estate circles, he announced a massive construction project that involves erecting 25,000 apartment units over the next 10 years at three Houston locations. "After two years when financing has been bad it's beginning to break," he said. "We are seeing some daylight. I'm optimistic."

Other residential developers have also begun furiously building lost-cost apartment complexes. Construction is under way around Houston on more than 15,000 apartment units that range in style from mock-Tudor to neo-colonial to Bauhaus minimalist. Houston's Chamber of Commerce predicts that construction will start on an additional 18,000 units by the end of the year.

And that, of course, would boost the demand for more housing.

## proudly and unabashedly a place for retailing

By Sharon Denovan

**H**OUSTON — Whatever image this city conveys — pickup trucks with sun roofs, corporate cathedrals, working the bottom line or a medical center where miracles are performed — Houston is unabashedly and proudly a place for getting ahead.

Along with the oil magnates and banking barons, retailers have found this to be true as well. Houston retailers, who like to call the city the buckle of the Sun Belt, are drawn here because, as one University of Houston professor said, "You are not plagued by government, you can put your store where you want, taxes are low and people have money." That is a nutshell, describes the retailing climate of Houston.

An authentic touch of Texas has great bearing on the retail market — western wear emporiums such as Custer, Bill's and Stetson, as well as the special departments within the larger stores, provide a texture of the country and western that separates Houston from other cities, while oil may provide the city's economic base.

The western influence in dress, of course, is pervasive in Houston and always has been. Although ranchers and rodeo riders have always worn the western roundabout look, the movie urban cowboy gave it considerable notoriety throughout the world.

In 1980, the most recent year for which figures are available, the Houston-Galleria Standard Consolidated Statistical Area ranked seventh in retail sales among 24 areas of U.S. metropolitan areas with populations of 1.5 million people. With a retail sales volume of \$1.8 billion, this represented an increase of 5.2 percent over 1977. Projections into 1985 forecast a 9.9-percent increase of retail sales volume, which is expected to hit about \$3.6 billion and boost Houston's ranking to fifth place.

Retail sales per household — which breaks down to purchases by local residents, visitors

retail sales, shopping centers — was \$15,920 in 1980. This put Houston first among the 24 areas and represented a 31.8-percent increase over 1977. By 1985, the retail sales per household is expected to be \$25,816, with Houston again earning a position in first place with a projected 62.2-percent increase over the five-year period between 1980 and 1985.

Pre-eminent among these shopping malls is the Galleria, which observers say typifies the city. Containing everything that embraces the American spirit — climate control, piped-in music and beautiful people, it's Houston's cathedral.

Houston Center, which will eventually cover 33 city blocks, will be developed over a to 15-year period. And retailing is expected to occupy a considerable share of that space, along with offices and hotels, as well as some residential properties and cultural and entertainment properties.

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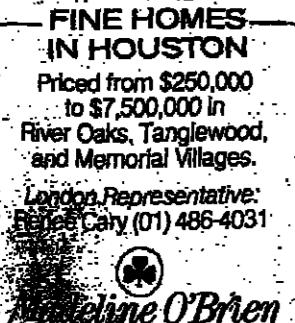


On Post Oak Boulevard, the heart of Houston's most dynamic area, Four Oaks Place is rising to become a new architectural symbol on the skyline. When complete in the Fall of 1983, the four building complex will contain 1.8 million square feet of unique office accommodations. More than 60% of the 20 acre site is dedicated to open landscape, the parking is predominantly underground, and three new streets will connect Post Oak Boulevard to South Post Oak Lane to enhance access. We invite you to discover why architect Cesar Pelli remarked: "This complex of crisp, colorful buildings speaks about optimism, new technology, vigor and beauty."

## Four Oaks Place

A development of Interfin Corporation

Leasing Information: Interfin Corporation, 1980 Post Oak Boulevard, Suite 1370, Houston, Texas 77056;  
Telephone: (713) 840-8474; Telex: 792117.





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## INTERNATIONAL BOND PRICES – WEEK OF APRIL 15

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*Provided by White Weld Securities, London; a Division of Financiere Credit Suisse - First Boston*

Title % Mat Maturity Price

#### **CONVERTIBLE BONDS**

**HIGHEST CURRENT YIELDS**  
On convertibles having a conversion premium of less than 10%.

## **- Explanation of Symbols**

The announcement appears as a matter of record only.

**البنك العربي الآسيوي**

**Arab Asian Bank e.c.**

**US \$20,000,000**

**Floating Rate Certificates of Deposit**

**Due April, 1985**

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**The Arab Investment Company S.A.A.**

**Caisse Nationale de Crédit Agricole**

**Europartners Bank (Nederland) N.V.**

**Kredietbank International Group**

**LTCB International Limited**

*Agent Bank*

**European Banking Company Ltd.**

**مكتب من المصلح**

## **Consolidated Trading Of NYSE Listings**

Week Ended April 10

	Sales	High	Low	Last	Chg.		Option & Price	Calls	Puts	
							Ast	Jul	Ast	Jul
Utz	4,575,300	14%	13%	14%	+1					
A	3,837,200	64%	61%	64%	+2%					
com	3,116,200	26%	23%	26%	-1%					
T	2,172,600	55%	54%	55%	+1%					
ers	1,910,400	19%	18%	19%	+1%					
A	1,942,700	23%	22%	22%	+1%					
SK	1,625,400	7%	7%	7%	+1%					
CPB	1,654,900	27%	26%	27%	+1%					
Dyn	1,634,200	26%	24%	26%	+1%					
Air	1,651,400	15%	13%	14%	-1%					
enLi	1,449,500	47%	42%	42%	-1%					
ngCo	1,420,400	13%	12%	13%	-1%					

## American Exchange Options

For the Week Ending April 16, 1988

Ice	Calls	Puts	Options
3	5	7	3-16
	4%	5%	7%
0	1-16	29-16	3-16
5	7	13-16	5%
		13-16	5%

Moss:	Not Avail	795	NL	Pro Services:	1,200	1,200	1,200	Others	478	522	MutSh:	14,95	N		
	Not Ind	11,92	NL	Fund	7,10	NL	NL	Props	642	725	MutL:	9,43	N		
8/2	Balan	9,87	10,64	Income	7,42	NL	NL	SIFrm Gt	8,04	NL	IGBD:	7,23	N		
7/21	Band	2,95	3,18	Prv STP	9,80	10,71	NL	SIFrm Br	10,33	NL	HtYBd:	7,96	N		
5/24	Pref	5,85	6,24	Com:	12,45	13,61	NL	Stgr Inv:	10,25	NL	WtYBd:	5,27	N		
15/22	Income	2,73	2,85	Eq:	11,84	12,24	NL	Feed	3,93	NL	Wein Eq:	21,20	N		
6/3	Stock	8,58	9,25	Gears:	12,38	14,54	NL	Invest	54,9	54,33	Wtac Inc:	3,21	N		
4/9	Stock	8,58	9,25	Growth:	9,98	10,91	NL	Shadow Fund:	—	NL	Wood Struthers:	37,18	N		
1/8	Tco Ex	unavail		Ht Yld	13,58	14,54	NL	Am Ind	2,90	NL	WeDev:	37,18	N		
1/46	Tco Re:	4,75	5,12	Income	5,73	6,14	NL	Assoc	—	NL	WeNeu:	12,43	N		
1/46	PoHld	63.1	6,96	Invest	8,18	8,94	NL	Invest:	—	NL	Pine	12,28	N		
1/46	Eq Fund:	19,83	20,48	Other	11,81	12,51	NL	Shein Roe	—	NL	NL — No load Isolate charge.	—	N		
10/28	Growth	14,30	15,54	Tco Ex	11,81	12,51	NL	Fd:	—	NL	charge.	—	N		
2/3	NL	—	—	Vista	12,57	14,95	NL	Balan	10,07	NL	— Previous day's close.	—	N		
7/31	Income	9,75	10,60	Stock	11,19	12,22	NL	Bond	8,10	NL	—	—	N		
7/70	NL	Re Eq	18,30	19,92	Voyas	11,19	12,22	NL	Cap Op	17,98	NL	—	—	N	
14/47	NL	—	—	Quotor	32,26	NL	NL	Stock	—	NL	—	—	N		
<b>Exchange Options</b>															
<b>Week Ending April 16, 1982</b>															
Exch & price	Calls	Puts	Exch & price	Calls	Puts	Exch & price	Calls	Puts	Exch & price	Calls	Puts	Exch & price	Calls	Puts	
30	5	6	80	21-16	—	ITM	45	45	45	29	34	45	45	29	34
25	1/2	2	80	21-16	41/2	7/2	50	50	50	11-16	11/2	5-16	50	50	11-16
40	5-10	19-16	6/4	7	—	RoyDts	35	7-16	15-16	5-16	5-16	5-16	50	7-16	15-16
45	7-16	11-16	11	—	Score:	30	1-16	5-16	1-16	1-16	1-16	34/2	1-16	5-16	
50	7-16	11-16	15/2	19	—	StarPlg	25	2-16	5-16	2-16	2-16	2-16	34/2	2-16	5-16
55	5/2	8	5-16	21-16	—	Storer:	25	6	6	6	6	6	13/2	6	6
50	5/2	8	6	6	6	—	35	29-16	41/2	14/2	24	24	13/2	14/2	24
55	4/2	2	6	6	6	—	31/2	11-16	11-16	11-16	11-16	11-16	13/2	11-16	11-16
50	9/2	10/2	7/2	11-16	—	Tennico	25	3-16	5-16	1-16	1-16	1-16	15/2	3-16	5-16
55	9/2	10/2	11-16	—	28/2	35	1-16	5-16	1-16	2-16	2-16	41/2	1-16	5-16	
50	2-16	15-16	15-16	21-16	—	28/2	35	1-16	5-16	1-16	2-16	2-16	41/2	1-16	5-16
55	2-16	15-16	15-16	21-16	—	TxTch:	10	5-16	5-16	5-16	5-16	5-16	18	5-16	5-16
50	5-16	13/2	7/2	8/2	8/2	—	14/2	15	1	2-16	2-16	2-16	18	2-16	2-16
55	1-16	—	—	—	—	—	14/2	20	3-16	1-16	1-16	1-16	20	3-16	1-16
50	7/2	12/2	12/2	12/2	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	9-16	14-16	14-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	2-16	21-16	21-16	21-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	3-16	3-16	3-16	3-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
50	1-16	1-16	1-16	1-16	—	14/2	20	3-16	1-16	1-16	1-16	1-16	20	3-16	1-16
55	1-16	1-16	1-16	1-16	—	14									

## Heavy Flow of New Eurobonds Takes Toll

(Continued from Page 13)  
badly, losing 1% percent. Offered at par bearing a coupon of 14 percent, the seven-year notes ended the week at 97% to yield 14% percent.

Geny Oil, another triple-A issuer, benefited from being launched a week before these other issues and was able to increase the size of its offering to \$125 million from the planned \$100 million. Its seven-year paper, sold at par bearing a coupon of 14 percent, ended the week at 99 for a yield of 14% percent.

Southern California Edison, which cut the size of its 30-year domestic U.S. offering by \$75 million to \$125 million, issued \$75 million of seven-year Euronotes at par bearing a coupon of 15 percent.

The Euronotes was increased from the \$60 million initially announced and ended the week quoted at 99% for a yield of 15.18 percent. Bankers estimated the company saved half a percentage point by borrowing here — a reflection of the strong international demand for high-grade U.S. paper. Southern California Edison's domestic secured paper is rated double-A.

making this unsecured issue the equivalent of a single-A.

By contrast, state guaranteed issues, despite the backing of a triple-A rated guarantor, were not able to command terms comparable to the Americans.

Export Finans, guaranteed by Norway, sold \$50 million of seven-year notes at par bearing a coupon of 14% percent. The notes, offered to institutional investors at a price of 99 for a yield of 14% percent, ended the week at 99 for a yield of 14% percent.

Ontario Hydro, guaranteed by Ontario, sold \$150 million of seven-year paper bearing a coupon of 14% percent at a discount of 95% to yield 14.81. But the issue was quoted at week's end at 99.

Currently on offer is a \$40-million, seven-year issue for Kansas Gas & Electric, whose domestic first-mortgage bonds are rated triple-B, the lowest level that is still considered to signify investment grade. The issue is secured by a pledge to issue first mortgage bonds, effectively keeping the same rating for the Eurobonds. The notes bear a coupon of 15% percent and are priced at 99% to yield 16.38 percent.

### Unlimited Gains

This gives investors unlimited gains in the event of a Swiss franc revaluation and a guaranteed floor in the event of a depreciation. The World Bank itself estimates that the franc would have to appreciate 70 percent from its prevailing level before the benefits of the lower coupon would be eroded by foreign exchange costs.

Bankers estimated that a third of the issue has been sold outside Switzerland. It is being sold free of the traditional Swiss stamp tax and will trade in terms of Swiss francs. The Swiss National Bank has given no indication whether it will approve other such transactions. For the time being, it is studying the market response to the World Bank issue.

In the floating rate sector, Banque Nationale de Paris is offering \$250 million of seven-year notes. Interest will be set at 1% point over the London interbank offered rate. Each \$10,000 note bears one warrant, good for one year, to buy a like amount of 14% percent fixed-rate paper due May, 1990, at par.

BNP, focusing on the \$450 million of outstanding warrants to buy fixed dollar paper from French borrowers and fearing another \$250 million might not find a ready audience, thought it needed to offer some sweetener and thus paid 1% point over Libor compared to the recent issue for the SNCF, which sold its six-year float at Libor.

BNP misjudged the market, however, and the notes were quoted on a when-issued basis of 100%.

Egypt's state-owned Banque Misr is actually issuing floating-rate certificates of deposit and not floating-rate notes as reported a week ago. The two-year facility is extendable at the option of the holders for another two years, in which case the redemption price will be 100%. Interest will be set at 1% point over Libor.

In the convertible market, Yamaichi International is launching a small \$12.5 million issue for Asics Corp., one of Japan's largest sporting goods companies. This is the first Japanese convertible since January and is being marketed cautiously. The coupon of 7 percent is more realistic, bankers say, than the 5% percent offered on previous Japanese convertibles. In

In contrast to the 14 percent coupon paid by the triple-A U.S. issuers, the World Bank also rated triple-A \$100 million of seven-year paper at an anticipated 6% percent. It can do this because both interest and principal are payable in terms of Swiss francs.

The exact amount of francs will be set Monday, when the coupon and issue price will also be fixed. The franc value will only be a nominal expression as the World Bank's payouts will be in dollars. But if the franc appreciates, investors will get more dollars than the stated dollar equivalent at Monday's fixing. If the franc depreciates and is worth fewer dollars, the World Bank guarantees to repay no less than the dollar value set Monday.

### Beneficial Offering

Also on offer are 100 million DM of seven-year bonds for Beneficial Overseas Finance bearing a coupon of 9% percent and a 100 million DM, 10-year issue for Renfe, the Spanish state railway, bearing a coupon of 10 percent.

The recent 10% percent issue for Telefónica, the Spanish telephone company, is trading at 100% to yield 10.42 percent.

In the Canadian dollar sector, Hudson's Bay Co. is offering 40 million dollars of seven-year notes bearing an indicated coupon of 17 percent. Bankers report that high-coupon Canadian dollar issues appeal to investors in the Benelux countries, but the bankers said they themselves are unhappy with the illiquid state of this sector of the market.

Hudson's Bay, considered a weak single-A credit, is estimated to be saving about half a percentage point over prevailing domestic Canadian rates by borrowing here.

In the guilder market, Amsterdam-Rotterdam Bank sold 150 million guilders of five-year notes at par bearing a coupon of 10 percent.

### Eurobond Yields\*

Week Ended April 14

Int'l inst. lg term US\$...	14.94%
Ind. long term, US\$...	15.03%
Ind. medium term, US\$...	15.98%
Can.5 medium term....	16.23%
French fr. medium term...	17.58%
Int'l inst. lg term yen...	8.17%
ECU medium term.....	13.67%
EUA long term.....	12.20%
Int'l inst. lg term LF....	10.76%
FL long term.....	10.98%

\*Official yields for Luxembourg

Market Turnover

Week Ended April 16

	Total	Dollar Equivalent
Cedel	4,269.9	3,429.0
Eurocel	5,967.6	5,473.8

Source: Official figures for Luxembourg

All these Certificates have been sold. This announcement appears as a matter of record only.

NEW ISSUE

February 22, 1982



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## RCA Strives To Capture Lost Chances

(Continued from Page 13)  
to look at the opportunities we've missed."

What RCA is going for it as it struggles for rejuvenation is a strong satellite business, a toehold in the growing (though not as fast as RCA expected) videodisc business, a large staff of about 6,200 scientists and engineers, and an existing television network.

**Heavily Leveraged**

"Terrific," he exclaimed when asked how he would categorize NBC's potential. "We've got more potential than anybody else," he said with a laugh. The network has only to move into a position of evenly sharing the television market with ABC and CBS to raise its profitability by \$175 million, Mr. Bradshaw said.

Going against Mr. Bradshaw's grand design, however, are RCA's heavily leveraged financial portfolio, deep debts at a time of continuing high interest rates, NBC's cellar-dwelling status and a seemingly endless stream of bad news.

"The company is overexpanded as it is overdiversified," he said.

He has formulated the long-term RCA plan with its emphasis on technology. As a result, he has put the company's Hertz Corp. subsidiary on the block, and RCA is "negotiating seriously with several buyers," including Firestone Tire & Rubber, for the sale. That move would rid the company of \$1.4 billion in debt and provide potentially as much as \$800 million in cash.

An effort to sell the profitable CIT Financial Corp. has been abandoned. "It would have to be sold for over a billion dollars, and that's a lot of money in today's market," he said.

RCA has sold Banquet Foods, which sells frozen chicken and other food products.

Further, Mr. Bradshaw has been forced to order a sharp slash in the price of the RCA videodisc equipment, down from \$500 a unit to \$300 per player. On the other hand, the discs themselves "are going like gangbusters," he said.

"Perhaps we learned a lesson that this is a software-driven business," he said.

Mr. Bradshaw is trimming fat at

RCA, he said, noting a cut of 90 people from a staff of about 700 at the management level.

Will Mr. Bradshaw have time to carry out his program? "The situation is precarious only in that I suppose people will raise the question of whether we will have the time or whether somebody is going to come in and attempt some form of takeover," he said. "We don't want to be interrupted. Like President Reagan, we want the time, but like Reagan, we may not get it. I think we will."

"This full year will be considerably better than last. We've cleaned all the discrete messes we could get our hands on."

## London Set for a Future in Gold

By Paul Irlandale

Reuters

LONDON — Trading in the increasingly popular field of gold futures was to begin in London Monday — at a time when the metal's price has received a boost from a rise in international tensions.

London, the pre-eminent pricing center for the world gold trade through its twice-daily fixings by bullion houses, has been slow to move into futures in the metal.

Gold futures markets in New York and Chicago have been highly successful, and the new market in London will fill the time gap between these and trading centers in the Far East.

The market will give traders the chance to hedge against sharp price changes by buying contracts months ahead or to speculate on changes by buying and selling contracts.

The price of gold has risen by about \$30 an ounce since its two-year low of \$311.50 an ounce in mid-March, pulled up by the Falklands crisis and tension in the Middle East before Israel's scheduled withdrawal from Sinai this month.

They said it is unlikely that there will be any long-term improvement in the gold price until the world economy recovers and Western interest rates drop.

The London Gold Futures Market has 38 floor members, drawn from the major bullion houses and from the London Metal Exchange.

Trade will be in contracts of 100 ounces as in the U.S. gold futures markets, but deals will be made in sterling, a controversial decision that has been criticized both in London and internationally.

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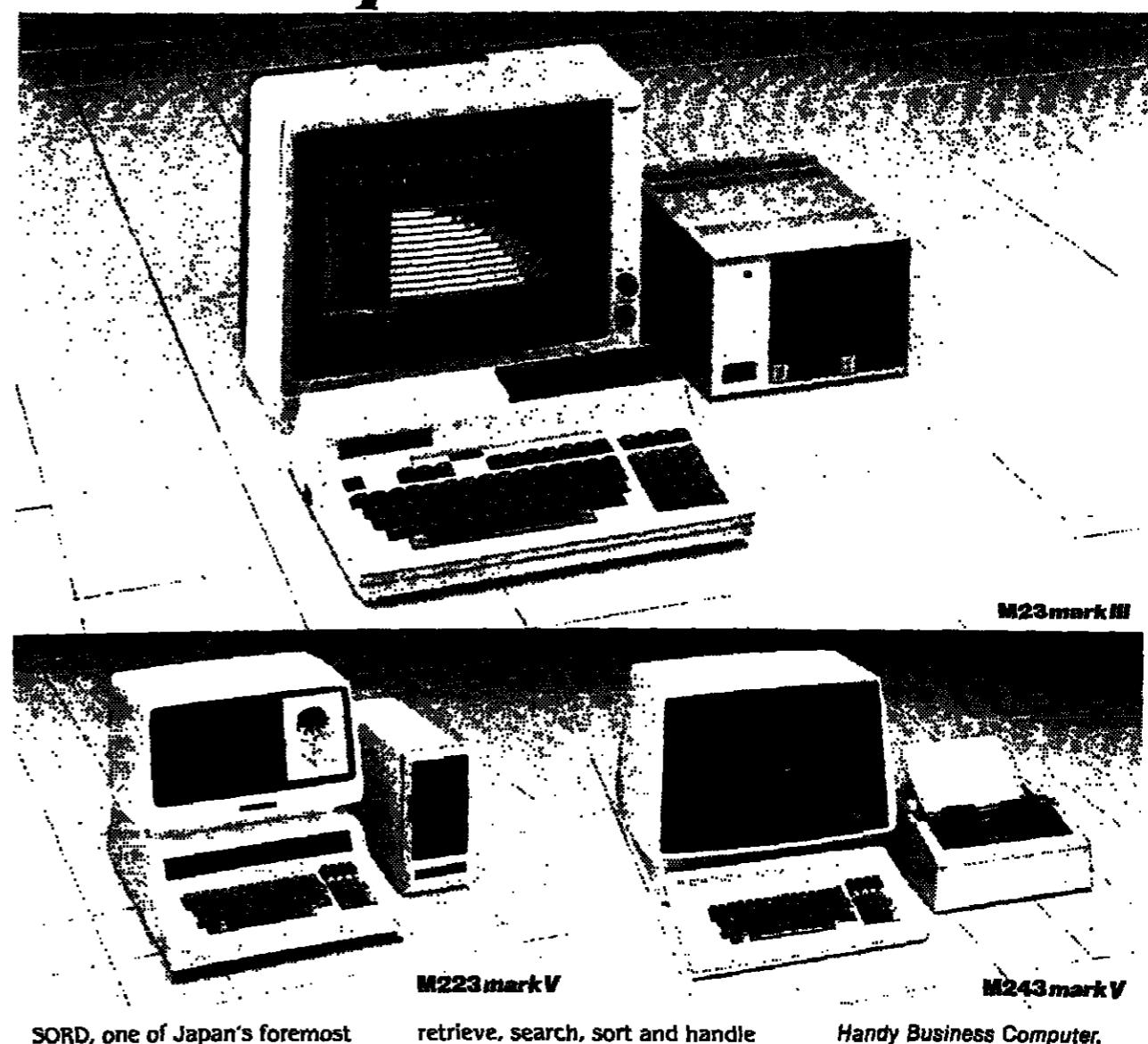
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## Language

## Class Distinctions

By William Safire

**N**EW YORK — "First-class" has had it. "World-class" is in. Richard Dudley of Glastonbury, Conn., writes: "All of a sudden, world-class runners, entertainers (superstars?), chefs, auto racers ad nauseam. Where do we go from here?" And from Norman Hoffman of Yonkers, N.Y.: "Even in today's 'Market Place' column in *The New York Times* — 'Clore' is a world-class household products manufacturer." I say!

Early on, it started as a Britishism (and have you noticed that "trendy" isn't

trendy anymore?). The earliest citation that Sol Steinmetz can dig out is the Clarence L. Barnhart file is this excerpt from *The Sunday Times* of London of April 14, 1963, from a sports column by Brian Granville: "But Charlton and Greaves are world-class players, and for a match like this, both must stay."

Since soccer players participate in international competitions for the World Cup," rummages lexigrapher Steinmetz, "top-seeded players were viewed as more than 'first-class'; they were 'world-class.' The term proved to be very useful for describing the top-drawer athletes or superstars of international competitions."

The key is "competitor for an international prize," whether it be the Olympics or chess tournaments. I would approve its extended use to international competition where the prize is fame or fortune, but would frown on its extension to a synonym for "international," as in "a world-class household products manufacturer."

This points up the "honeymoon effect" of superlatives. A honey, or full moon, begins to wane as soon as it appears; similarly (in what is known to first-class writers as a "labored simile") "world-class" begins to lose its international prestige as soon as it hits the top. Superlative bounds quickly applied to bleaches being shipped across town.

World-class has done to first-class what superstar has done to star. Who wants to go to a lousy first-class match or see a mere

star? The language always needs a word one rank higher, and as soon as we get it, we start dragging it down. (So he's a superstar — but is he a world-class superstar?)

**E**STEE LAUDER, the cosmetics firm, advertises its "Almond Clay Pack" with this copy: "The clarifying facial that facilitates sluffing from within." Another it is claimed, "sluffs, softens, smooths."

A registered nurse, Frances Even of New York, wants to know what's with this sluff stuff: "The correct word is slough," pronounces Ewen. She takes her definition — "to separate from the living tissue" — from Stedman's Medical Dictionary, and adds: "There is no such word as 'sluff'."

June Leaman, senior vice president of creative marketing at Estee Lauder, responds by pointing to the two spellings, slough and sluff, given in Webster's New Collegiate Dictionary. Since "slough" has two meanings and pronunciation as well as two spellings, we chose "sluff." It telegraphs phonetically the word we wanted us to relate to skin: to separate dead tissue from living tissue, to become shed or cast off."

Interesting word, slough. Spelled that way and rhyming with "cow," it means a swamp or bog; in "Pilgrim's Progress," Christian fell into the Slough of Despond, which undoubtedly caused little worry lines to form on his face. Spelled that way and pronounced "sluff," it is the skin a snake sheds each year, by metaphorical extension, "to sluff off" means to shake off or shed any unwanted covering or work.

For many years, the language has been trying to separate the snake-skin meaning from the bog meaning by means of a spelling change from "slough" to "sluff" when it is pronounced "sluf" and has to do with the shedding of dead skin.

Since I roughed up Mrs. Lauders company for her uncouth treatment of "cream" — ritzy spelled "creme" — let me toss a smooth, soft salute to her copywriters for their intelligent use of "sluff." The word and its spelling are correct; I just wish I could get rid of the word-picture of all those women snaking out of their skins.

*New York Times Service*

## Reading, Writing and Polar Bears

By Andrew Malcolm

**R**ESOLUTE, Northwest Territories — From time during the school year here, recess is canceled due to polar bears. The huge, powerful animals occasionally wander around town, attracted by the smells of food, dogs and people and by the sight of other creatures also trying to scratch out an existence on the barren tundra of Canada's northern arctic countryside.

Dealing with polar-bear alerts is one of the many adjustments that Mike Pembroke, the principal, and his wife, Eileen, a teacher, have had to make during 15 years of teaching in the arctic. Until recently, formal schooling has not been a requisite for survival in Eskimo or Inuit communities. "We came up here for a year to earn money for a new house," said Pembroke, who came from Nova Scotia, "and we've stayed year after year ever since."

Only in the last 15 years has Canada shipped social services such as education into its vast northern region, which has a population of only 63,000. The Canadian government began its mission by assigning natives of the Northwest Territories a number instead of a name. They then herded the family bands into formal communities where free housing, medical and educational services were offered. It is generally accepted that health care has improved.

But the imposition of a modern social system apparently has corroded the traditional Inuit family structure. Once, skills such as sled-making, hunting and the building of igloos were passed from father to son; now the school tends to it that these lessons are learned.

There are three full-time teachers for the 53 children registered in the Qarmatalik School. In the Inuit language, Qarmatalik means "place of ruins," a reference to an old nearby camp. The Pembrokes and their thirteen Purchases each teach two or three grades for the 190 days of school that are required each year by the territorial government. Because traditions and hunting seasons vary by community, each town may schedule those days as desired. For Resolute (population 170), the school year begins in autumn, which arrives here in late August, and ends with the coming of spring, at the end of May.

The school day is organized much as anywhere else in North America: arithmetic, writing, spelling, reading, social studies and geography, all taught in English. As elsewhere, the recess period is the favorite time for many of the pupils.

But a tone reigns here that indicates a different culture at work. Most everyone wears a parka to school. In class, there is considerable repetition of math, grammar and spelling lessons, and few abstract discussions. "Dick and Jane romping through fields mean nothing up here," says Mrs. Purchase.

In some communities, students begin their education in English without knowing a word of the language. In some primary grades now, there is daily instruction in Inuktitut, the Inuit language. Mary Kalluk and Seana Pisieok, two local assistants who carry their own babies in papoose-like hoods, teach Inuit vocabulary, clothes-making and folklore.

Members of an increasingly assertive Inuit community hope that eventually there will be enough teachers to have all 12,000 territorial students taught completely in Inuktitut. Until then, they must rely on the Canadians hired on contracts. A starting teacher with a bachelor's degree is paid \$25,748, plus a \$3,000 isolation allowance. It's good life, especially to start.

To the 27-year-old Mrs. Purchase, "It's informal and you're free of all that educational bureaucracy."

There are, however, a number of adjustments to make. For instance, the Inuits seemingly do not believe in schedules. So half the pupils are late, like Jeannie Amagoalik, who wandered into school the other day more than an hour after the 9 a.m. start. Some pupils may have been up most or all of the nights playing, for a couple of weeks after every meeting.

Students at Qarmatalik school in northern Canada.

GARMATALIK SCHOOL  
WLCC ACTIV

Andrew Malcolm, The New York Times

only when tired and eat only when hungry.

There is no written Inuit literature to speak of. And with many common reference points absent in the arctic (mention of McDonald's hamburgers, for instance, draws only blank stares). Mrs. Purchase uses television as a discussion tool. "What did Jack do in 'Three's Company' last night? Why was it funny? Would you do that?"

Mention of things such as the circus also draws bewildering looks.

"You've always got to be ready to pick up on anything these kids light on," says Mrs. Purchase. Thus, the eye-doctor's visit led to a science lesson on convex and concave lenses. To promote physical fitness and to combat smoking — some Inuits begin to smoke at age 8 — Mrs. Purchase has an exercise period.

Each morning in class there is free soup, a popular event since many students do not eat breakfast. Afterward, the students clean their teeth with brushes that a government dentist distributes on his semiannual visits.

Recently, Pembroke and his class of seniors took a field trip. They flew 100 miles north for a tour (and a swim in the pool) of the new Polaris lead-zinc mine, where officials held out the prospect of future jobs for those staying in school.

## Traumatic Separation

However, to attend high school now, students must board at distant regional schools, a traumatic separation for members of the close Inuit families. "The north is changing so much so fast," said Pembroke. "If there's no work for those who go on to finish school, there will be a lot of trouble with discontented, bored teenagers."

To discuss such problems and student grades, Pembroke sets up a series of parent-teacher nights at the school. Three people came — the teachers. So every few weeks each teacher, accompanied by a translator, visits every home to deliver a verbal report card. Tea and bread is usually served.

"They don't seem to care much about the grades," Pembroke says, "but they are very interested in their child's behavior. And there is a marked improvement for a couple of weeks after every meeting."

## Letter From Munich

## Closing Arguments

By John Dornberg

*International Herald Tribune*

**M**UNICH — The red-robed justices of the West German supreme court handed down an epochal decision recently.

Barbershops and hairdressing salons that choose to close for business Saturday afternoons will henceforth be permitted to open on Monday mornings. The court ruled that it could see no violation of constitutional principle in staying open either Saturday afternoon or Monday morning, as long as barbers and hairdressers do not do both.

The "barbershop ruling" adds a nuance to the *Ladenschluessgesetz* — the Store Closing Law. The *Ladenschluessgesetz*, in force more than a quarter of a century, stipulates that every supermarket, department store, dry goods emporium, laundry, automobile repair garage and every other kind of shop, all over West Germany, must close at 6:30 p.m. every weekday and 2 p.m. each Saturday (except the first Saturday of the month when they are allowed to stay open until 6 p.m.). Nor is any merchant permitted to open before 7 a.m.

Notable exceptions are certain types of retail outlets in railway stations and airports, though these are legally permitted to cater only to travelers with valid train and plane tickets, and the aforesaid tonsorial and coiffuring salons which, before the ruling were allowed to do business Saturday afternoons but were required to remain closed until 1 p.m. Mondays.

## Never on Sundays

Needless to say, it is also "never on Sundays" or on any of the 13 holidays West Germans celebrate each year.

It is almost impossible to buy a loaf of bread, a quart of milk, a can of beans or anything else after 6:30 p.m. Long holiday weekends tend to become nightmares of advance planning and fighting among shoppers stocking up for the duration.

Since most places, especially in residential sections, also close voluntarily for two to three hours at lunchtime, businesses tend to be shut precisely when customers have time to shop.

The avowed purpose of the law is to guarantee "capitalist fair play and fair competition."

Many West Germans regard it as insane. Critics point to it as a major cause of stress in harried

working mothers, as an obstacle to comparative price shopping, and as a source of high profits for businessmen. Understandably, the retail merchants association and the retail clerks union are all for it.

Every attempt to repeal or modify the law has failed.

Those with long memories may recall the case of one Horst Hoffmann, an enterprising grocer in Haan, near Dusseldorf, who, a number of years ago sold his bed-room community customers what he would sell them a pint of milk or a pound of butter if they came to his shop even as late as 8 or 9 p.m.

Hoffmann became a cause celebre when the weight of the law came down upon him in the form of injunctions, fines of \$8,000, and two cops posted in front of his shop to make sure he obeyed.

More influential personages than Hoffmann have tried it too. For example, Stuttgart Lord Mayor or Alfred Rommel.

Six years ago, as a much heralded experiment in urban renewal he allowed the 30 retail establishments in a suburban shopping mall adjacent to the main railway station to stay open on weekends and as late as 10 p.m. weeks.

Stuttgarters loved it. Two street-level merchants who regarded it as unfair competition did not. They challenged the ruling in court as a violation of the federal *Ladenschluessgesetz*. Last month their suit was upheld by West Germany's high administrative affairs court. The city of Stuttgart has indicated it will appeal, like the barbers did, to the supreme court in Karlsruhe.

There is more, of course, to the *Ladenschluessgesetz* than meets the eye. As Hoffmann the grocer put it back in the 1970s, Germany is the laughing stock of the world for this insane law. It makes us look like a police state.

Consider, for example, the *Rosenheimer Schutzverordnung*, that is, the Lawn Mower Protective Ordinance, which makes it illegal to mow one's lawn between 7 p.m. and 7 a.m. or at any time on Sundays and holidays.

There is also a *Tondenschutzverordnung* — the Ordinance to Protect Tomatoes — which forbids squeezing same to see if they are ripe before buying them.

Under the circumstances, it is surprising that the supreme court's "barbershop ruling" is being hailed by some as a breakthrough for democracy?

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